

GARDEN*PROMOTIONS*1962

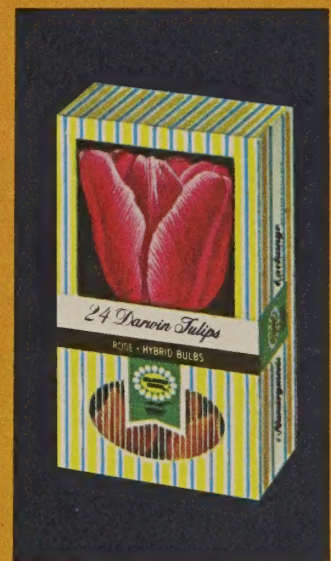
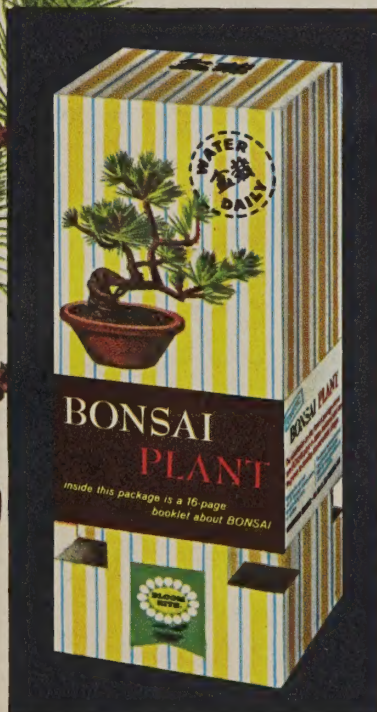
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NURSERYMEN'S*EXCHANGE

San Francisco, Calif.

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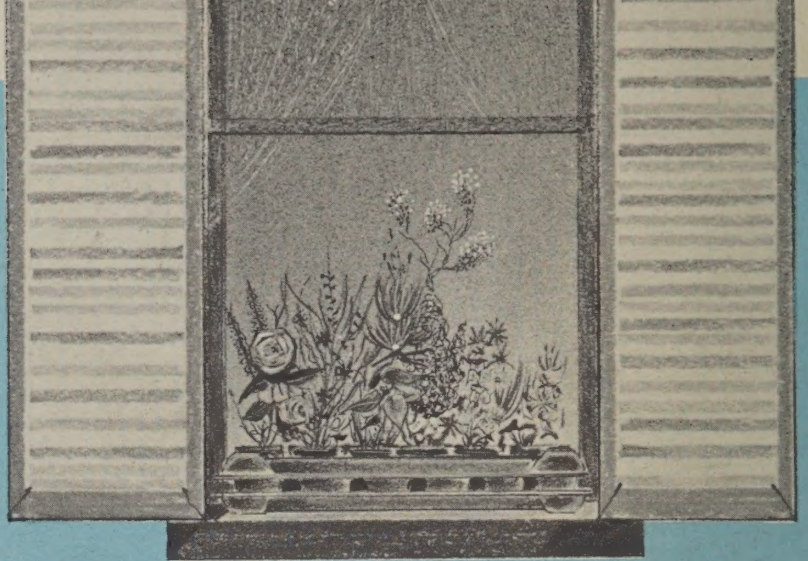


PLANTS*PREMIUMS*BULBS

NOW!

PRE-PLANTED FLOWER BULBS OR HERB GARDEN

- planted in trays of 12 pots
- individually potted in peat pots
- has saucer to prevent seepage
- planting instructions with each package
- perfect for apartment house or garden use



Order in units of 50 trays assorted of your choice.

FLOWERS	SHIPPING TIME	BULB SIZE	PRICE PER TRAY FOB S. F.	PRICE PER TRAY PREPAID U. S. A.
ANEMONES	All Year	#1	\$1.20	\$1.35
BEGONIAS	Feb.-May	1 1/4 - 1 1/2"	1.35	1.50
CROCUS	Nov.-Feb.	8 ctm.	1.20	1.35
FREESIAS	Sept.-Feb.	5/8 - 3/4"	1.20	1.35
HERB GARDEN	All Year	Seeds	1.20	1.35
RANUNCULUS	All Year	#1	1.20	1.35
TULIPS	Nov.-Feb.	12 ctm.	1.35	1.50

Herb Garden will consist of assortment of Rosemary, Lavender, Thyme, Parsley and others of our choice.



INDEX

A		Climbing Lilies	10	H		Pine Plants	30
Air Fern	18	Climbing Strawberries	19	Hawaiian Tree Fern Plants	28	Pots	11, 18
Alium Albopilosum	6	Cobra Lilies	30	Hawaiian Tree Fern		Planter Mix	16
Amaryllis	5, 6	Crocus	5, 7, 10	Totem Poles	17	Planter Tray	11
Anemones	5, 6	D		Herb Garden	2	Planters	13, 14
Astilbe	22	Daffodils	4, 5, 7	Holly	21, 30	Plastic Flowers and Greens	15
Azaleas	20	Dahlias	4, 5, 6	Hula Palm	30	Plastic Planters	14
B		Daisies	22, 25	Hyacinth	4, 5, 7	Plastic Pots	11
Baby Dahlias	4	Delphiniums	31	I		Primrose Plants	31
Baby Glads	6	Dichondra Seed	16	Iris Bulbs	4, 5, 7	Pre-planted Flower Bulbs	2
Bamboo, Fencing	17	Dish Gardens	27	L		R	
Bamboo Plants	31	Dry Flowers	19	Lilies	4, 5, 9, 10	Ranunculus	5, 9
Bamboo Stakes	17	Dwarf Fruit Trees	23	Lily of Valley	9	Red-Wing Azaleas	20
Bedding Plant Boxes	17	F		Lycoris	5, 9	Redwood, Burls	19
Begonia, Bulbs	3, 4, 5, 6	Fencing	17	M		Redwood Stakes	13
Begonia Plant	22	Fertilizer, Dispenser	12	Magnolias	28	Redwood Tubs and Planters ..	13
Bird of Paradise	25	Fertilizer Proportioner	12	Miniature Roses	21	Rhododendrons	29
Bleeding Heart	4, 5, 22	Fish Base Fertilizer	12	Mistletoe	15	Roses, Bushes	24
Bletilla Hyacinthina	5, 6, 10	Flowering Plants	25	Multiple Fruit Tree	23	Roses, 3" Pots — Flowering ..	25
Bloom Rite, Boxed Bulbs	5	Fly Catching Plant	30	Mums — write for list		Roses, Tree	26
Bloom Rite Plant Food	12	Foil	18	Muscari	5, 9	S	
Bonsai, Plant	18	Foliage, Plant	27	N		Sago Palms	27
Bonsai Planter Tub	13	Foliage Plant Flats	14	Narcissus	5, 9	Seed — Lawn	16
Bonsai Pots	18	Freesias	5, 7	O		Self Service	
Bulbs	2-10	French Urn Planter	14	Orchids	5, 10, 19, 24	Bulb Display Case	3, 4
Butterfly Glads	10	Fruit Trees	23	P		Sprouting Monkey	19
C		Fruit Cocktail Tree	23, 28	Packaged Bulbs	5	Strawberry	19
Cactus	31	Fuchsia	22	Packaged Roses	24	T	
Caladium	6	G		Packaged Totem Poles	17	Tree Fern Totem Poles	9
Callas	5, 6, 7	Gardenias	25	Palm Trees	27, 30	Tree Fern Plants	28
Camellia	29	Geranium	22	Peat Moss	16	Tree Roses	26
Carnations — write for list		Ginger	4	Peat Pots	11	Tuberous Begonia Bulbs ..	3, 5, 6
Cherry Tree	23	Giveaways	24	Pelargonium	22	Tuberous Begonia Plants	22
Chrysanthemums — write for list		Gladioli	3, 4, 5, 7, 10	Peonies, Bush	4, 5, 22	Tulips	3, 4, 5, 9
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Clematis Plants	30	Grass Seed	16	Philodendron	27	Voodoo Lilies	5, 6, 10
				Phlox	4	W	
						Waterfall	14

SELF SERVICE

Packaged Bulbs in Display Case

- This Is a Special Highest Quality Pak
- Cello-Paks
- Super Jumbo Bulbs Packaged Only
- Five Colors per Case
20 Boxes of Each Color



IMPORTED FROM HOLLAND

Cream of the Bulb Crop

	PACKAGES PER CASE	BULBS PER PACKAGE	DELIVERY TIME	SIZE OF BULBS	FOB S. F. PER CASE	FREIGHT PREPAID U. S. A. PER CASE
TULIPS	100	6	Sept.-Jan.	14 ctm.	\$32.00	\$37.50
GLADIOLUS	100	6	Nov.-April	16 ctm.	29.00	34.50



BEGONIA PLANTING KIT

JANUARY TO APRIL DELIVERY

TUBEROUS BEGONIA KIT CONTAINS:

1. 12 bulbs packed in 4-color lithographed box.
2. 12 Peat Pots
3. Box of planter mix in 4-color lithographed box.
4. Above items packed in 4-color carton
12" x 8 1/4" x 3 1/4".

\$21 PER DOZEN KITS



SELF-SERVICE BULK DISPLAY CASE

Please order by case number.

- ALL BULBS HAVE CHOICE VARIETY NAMES
- EXCELLENT, WELL-ROUNDED SELECTION
- IN COLORFUL CONTAINERS
- WITH LARGE PICTURES

	COLORS TO CASE	DELIVERY TIME	AMT. OF BULBS PER COLOR	SIZE OF BULBS	CASE NO.	TOTAL BULBS PER CASE	FOB S. F. PER CASE	FREIGHT PREPAID U. S. A. PER CASE
BEGONIA (Tuberous) — Camellia	5	Jan.-May	75	2 1/2 - 3"	No. 1	375	\$71.25	\$75.50
Type Colors: Yellow, White, Rose,	5	Jan.-May	250	1 1/4 - 1 1/2"	No. 2	1250	80.00	87.50
Scarlet, Picotee	5	Jan.-May	100	1 1/2 - 2"	No. 3	500	50.00	55.00
BLEEDING HEARTS								
(Dicentra Spectabilis)	1	Nov.-May	100	4-5 Eyes	No. 4	100	35.00	40.00
CALLAS — White, Pink, Yellow	3	Nov.-March	75	No. 1	No. 5	225	35.00	39.50
DAFFODILS — King Alfreds	1	Sept.-Dec.		DN #2	No. 6	500	22.50	27.50
		Sept.-Dec.		DN #3	No. 7	750	25.50	33.00
DAFFODILS — Fancy								
Mt. Hood, Twink, Fortune,								
Backhouse, Rembrandt	5	Sept.-Dec.	50	DN #1	No. 8	250	24.50	29.50
Cadillac, Lovenest, Texas,								
John Evelyn, Dick Wellband	5	Sept.-Dec.	60	DN #2	No. 9	300	21.50	25.50
DAHLIAS — Decorative, Colors: Pink,								
Red, Purple, Yellow, White	5	Jan.-May	50	No. 1	No. 10	250	45.00	52.50
DAHLIAS — Cacti — Same Colors as								
Decorative	5	Jan.-May	50	No. 1	No. 11	250	45.00	52.50
DAHLIAS — Baby — Same Colors as								
Decorative. Grows About 8" tall.								
Excellent for Borders.	5	Jan.-April	30	No. 1	No. 12	150	35.00	40.00
GINGER — 5 Colors	5	Feb.-May	50	Top Size	No. 13	250	45.00	50.00
*GLADIOLUS	6	Dec.-June	250	No. 1	No. 14	1500	42.50	50.00
Yellow, White, Lavender	6	Dec.-June	250	No. 2	No. 15	1500	32.50	39.50
Pink, Multi-color, Scarlet	5	Dec.-June	150	No. 1	No. 16	750	22.00	26.50
HYACINTHS — Holland Imports								
Red, White, Yellow,								
Rose, Blue, Purple	6	Sept.-Jan.	150	Bedding	No. 17	900	85.00	95.00
IRIS — DUTCH								
Blue, White, Yellow,								
Lavender, Bronze	5	Sept.-Dec.	200	6-7	No. 18	1000	20.00	25.00
LILIES — Regale, Rubrum, Henryii,								
Hansonii, Tigrinum, Auratum	6	Oct.-May	25	8-9	No. 19	150	30.00	35.00
PEONIES — In Named Varieties								
Red, White, Scarlet, Pink	4	Nov.-May	25	4-5 Eyes	No. 20	100	35.00	40.00
PHLOX — Red, Scarlet, Pink,								
Lavender, Multi-color	5	Nov.-April	20	2 Yr. Old	No. 21	100	19.00	20.00
*TULIPS — DARWINS	5	Sept.-Dec.	100	12 Ctm.	No. 22	500	22.00	26.50
Red, White, Yellow,	5	Sept.-Dec.	200	11 Ctm.	No. 23	1000	30.00	33.00
Pink, Lavender	5	Sept.-Dec.	200	12 Ctm.	No. 24	1000	42.50	47.50

*When ordering 2 cases we send each case with different varieties.

SELF-SERVICE PACKAGED BLOOM-RITE BULBS!

In Well Balanced Assortments, or in Lots of Your Own Choice
Each Box Is 4" Wide and 8½" Long



All Bulbs Packed in Full Color
AWARD WINNING PACKAGES

Freight Collect

35c ea.

Min. Order
100 Pkgs.

Freight Prepaid

37½c ea.

Min. Order
200 Pkgs.

BALANCED Bulb Assortments

COMPLETE PLANTING INSTRUCTIONS ON EACH BOX

You Can Make Up Your Own Assortment from List Below

	BULBS PER BAG OR BOX	GRADE	DELIVERY DATE
Amaryllis Hybrids Mixed	1	2 ¼ - 2 ¾"	Oct.-May
Anemones Mixed, St. Brigid Double or deCaen Single	25	⅝ - ¾"	Sept.-May
Anemones Mixed	50	¾"	Sept.-May
Begonias, Tuberous Double Camellia, Red, White, Orange, Yellow, Pink, Rose or Mixed. Picotee, Carnation Mix.	3	1 ½ - 2"	Jan.-April
Begonias, Tuberous Camellia Mixed	6	1 ¼ - 1 ½"	Jan.-April
Bleeding Hearts, Dicentra Spectabilis	1	3-5 Eyes	Nov.-April
Callas, Yellow	2	1 ¾ - 2"	Nov.-Feb.
Callas, White	2	1 ½ - 1 ¾"	Sept.-Dec.
Callas, Pink	2	1 ½ - 1 ¾"	Nov.-March
Crocus, Blue, Mixed, Yellow, White	12	7-8 Ctm.	Sept.-Dec.
Daffodils, King Alfred, Mixed	6	DN No. 2	Sept.-Dec.
Dahlias, Decorative, Cactus, or Pompom Types — White, Red, Yellow, Rose, Orange, Lavender or Purple	2	Large	Jan.-May.
Freesias, Yellow, White or Mixed	20	½ - ⅝"	Sept.-Dec.
Gladiolus, White, Yellow, Orange, Pink, Red, Lavender, Rose or Mixed	12	No. 1 — 1 ½ - 2 ¼"	Dec.-May
Gladiolus, Mixed	24	1 ¼ - 1 ½"	Dec.-May
Gladiolus, Baby Type	6	½ - ⅝"	Sept.-Jan.
Gloxinias	2	1 ½ - 2"	Jan.-May
Hyacinths, Red, White, Yellow, Rose, Blue or Mixed	4	Bedding	Sept.-Dec.
Iris (Dutch) Wedgewood, Blue	12	8-9 Ctm.	Sept.-Dec.
Iris (Dutch) Yellow, White or Mixed	12	6-7 Ctm.	Sept.-Dec.
Lilies, Rubrum, Auratum	2	7-9 Inches	Nov.-April
Lilies, Tiger, Henryii, Croft, Hansoni	2	7-9 Inches	Nov.-April
Lycoris, Red, Yellow, Pink	2	No. 1	Sept.-Dec.
Muscari, Blue	12	7-8 Ctm.	Sept.-Nov.
Narcissus, Paper White, Soleil d'or or Chinese Sacred Lily	5	14-16 Ctm.	Sept.-Dec.
Orchid, Bletilla	2	No. 1	Sept.-May
Peonies, Red, White, Pink	1	3-5 Eyes	Oct.-March
Phlox, White, Lavender, Pink, Red, Mix	2	2 Year Roots	Nov.-April
Ranunculus, Mixed	25	⅝ - ¾"	Sept.-May
Ranunculus, Mixed	50	¾"	Sept.-May
Tulips, Darwins White, Rose, Yellow, Red, Bronze, Lavender, Orange, Purple or Mixed	12	Large	Sept.-Dec.
Tulips, Parrot, Blue, Rose, Yellow	5	Large	Sept.-Dec.
Tulips, Red Emperor	5	Large	Sept.-Dec.
Voodoo Lily	2	Jumbo	Nov.-March

Rack Holds
About 300 Packages
and Varies from Picture
Shown Above

FOB S. F. \$15.00
Prepaid U. S. A. 20.00

We Reserve the Right To Ship Color Package Shown Above or One Shown on Page 8

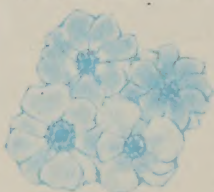
BULK FLOWER BULBS

ALLIUM ALBOPILOSUM

October-March Delivery

FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
Per 10	Per 100	Per 10	Per 100
\$3.50	\$25.00	\$4.00	\$28.75

Lilac colored flowers, with metallic gleam. About 200 small 6-petaled florets make up each giant flower. Grows to 30" tall, hardy. With each order of 100, a free picture in full color is sent. A startling introduction purchased by our bulb buyer at the 1961 International Flower Show in Stuttgart, Germany.



ANEMONES

St. Brigid, Double Flower, Mixed Colors of Red, White, Blue, Pink

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
#3 — 3/8-1/2"	\$1.00	\$5.00	\$1.25	\$5.50
#2 — 1/2-5/8"	1.50	9.00	1.75	9.75
#1 — 5/8-7/8"	2.50	17.50	2.75	18.50
Tops 3/4-7/8"	3.00	25.00	3.25	26.50
Jumbo 7/8" up	3.50	30.00	3.75	32.00

deCaen single flowered mixture same price as St. Brigid.

AMARYLLIS HYBRIDS MIX

December-April Delivery

Mix Hybrids — Bright and Pastel Shades Mixed

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 10	Per 100	Per 10	Per 100
2 1/2-3"	\$2.75	\$20.00	\$3.00	\$22.50
3-3 1/2"	4.00	32.00	5.00	37.50

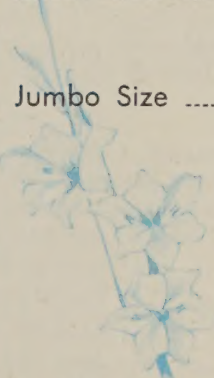
LESS 10% ON ORDERS OF 1000

ARUM CORNUTUM VOODOO LILY

November-March Delivery

Maroon flower with yellow spots. Will bloom without planting.

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
Jumbo Size	\$12.50		\$16.00	



BABY GLADIOLI

October-April Delivery

Blooms in April and May

VARIETY — PEACH BLOSSOM

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
3/4-1"	\$5.00	\$35.00	\$6.00	\$45.00
1/2-5/8"	4.00	30.00	5.00	35.00

BLETILLA HYACINTHINA — ORCHID

November-May Delivery

Terrestrial Orchid — Hardy spring flower. Produces about 4 dainty orchid flowers on about 12 nice stems. Grows indoors as well as outdoors in all areas.

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/2-2"	\$14.00	\$115.00	\$16.00	\$135.00

CALADIUM FANCY TYPE

January-May Delivery

	FOB FLORIDA		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
3/4-1" (#3)	\$6.50	\$55.00	\$7.50	\$67.50
1-1 1/2" (#2)	9.00	67.50	10.00	87.50
1 1/2-2 1/2" (#1)	14.00	120.00	18.00	155.00
2 1/2-3 1/2" (Jumbo)	21.00	187.50	28.00	250.00

AVAILABLE IN ALL VARIETIES



BEGONIAS

TUBEROUS — ROOTED

January-April Delivery

Copper, Red, Crimson, Orange, Pink, Rose, Salmon, Scarlet, White, Yellow (By Color, or Mixed)

Double Camellia Flowered

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/4-1 1/2"	\$7.50	\$65.00	\$8.00	\$70.00
1 1/2-2"	10.50	95.00	12.50	102.50
2-2 1/2"	14.50	135.00	16.00	145.00
2 1/2" up	20.00	185.00	22.00	200.00

Carnation Flowered

1 1/2-2"	13.50	110.00	15.00	125.00
2" up	17.50	160.00	20.00	175.00

Pendula or Hanging Basket

1 1/2-2"	11.00	95.00	12.00	105.00
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CALLA AETHIOPICA (Large White)

August-November Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/4-1 1/2"	\$7.50	\$65.00	\$9.50	\$85.00
1 1/2-1 3/4"	13.50	120.00	16.50	155.00
1 3/4-2"	21.00	195.00	23.00	210.00
2-2 1/2" up	28.00	275.00	32.00	310.00

CALLA RICHARDIA ELLIOTTIANA

Golden Yellow Calla with Spotted Green Leaves

November-January Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 3/4-2"	\$11.00	\$97.50	\$13.50	\$120.00
2-2 1/2"	14.00	125.00	15.50	145.00
2 1/2-3"	26.00	250.00	29.50	285.00

CALLA REHMANNII SUPERBA

August-November Delivery

Pink Calla

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/4-1 1/2"	\$10.00	\$90.00	\$11.50	\$105.00
1 1/2-2"	13.50	120.00	15.00	140.00
2-2 1/2"	17.50	160.00	20.50	195.00
2 1/2" up	24.00	220.00	27.00	250.00

CROCUS SPRING FLOWERING

September-December Delivery

Blue, Purple, Yellow, White, Striped or Mixed

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
8/9	\$2.00	\$17.50	\$2.50	\$20.00



DAFFODILS

King Alfred — Yellow Trumpet

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
D. N. 3	\$4.00	\$32.50	\$5.00	\$42.50
D. N. 2	5.00	42.50	6.50	52.50
D. N. 1	8.00	67.50	10.00	82.50
Jumbo	11.00	97.50	14.00	130.00

DAHLIA COLLECTION DECORATIVE OR POMPON

Collection contains 100 bulbs — 10 each in named varieties in the following colors: Pink, Rose, Red, Scarlet, Lavender, Purple, Yellow, White, Orange and Bronze.

FREIGHT COLLECT	FREIGHT PREPAID U. S. A.
\$17.50	\$20.00

FREESIAS

August-December Delivery

Purity Superflora — White
Golden Daffodil — Light Yellow
Rainbow Mixture

Red Hybrids
Pink Hybrids

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1/2-5/8"	\$1.50	\$11.00	\$1.75	\$12.50

GLADIOLA

January-May Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
No. 1 (1 1/2-2")	\$3.00	\$25.00	\$3.00	\$25.00
No. 2 (1 1/4-1 1/2")	2.50	19.00	2.50	19.00
No. 3 (1-1 1/4")	1.75	12.00	1.75	12.00
	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
No. 1 (1 1/2-2")	3.50	29.50	3.50	29.50
No. 2 (1 1/4-1 1/2")	3.00	22.50	3.00	22.50
No. 3 (1-1 1/4")	2.25	14.00	2.25	12.50

To get the 25,000 price, shipment must be made at one time.

VARIETIES AVAILABLE

Elizabeth the Queen — Lavender	Sans Souci — Red
Florence Nightingale — White	Snow Princess — White
Friendship — Pink	Spic and Span — Pink
Hopmans Glory — Yellow	Spotlight — Yellow, Red Throat
June Bells — White	Valeria — Red
Morning Kiss — White	

GLOXINIA

January-April Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/2-2" Diam.	\$15.50	\$145.00	\$17.00	\$160.00
2" and up Diam.	22.00	200.00	24.00	225.00

Blanche De Meru — Rose, White Throat
Emperor Frederick — Scarlet, White Border
Emperor William — Violet, White Border
Etoile De Feu — Scarlet
Mount Blanc — Pure White
Roi Des Rouges — Dark Crimson, Frilled Edge
Tigrina — Range from Light Rose to Dark Lavender
Violacea — Soft Violet



HYACINTHS

September-January Delivery

Packed 50 to a Bag

Bedding Size	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
.....	\$9.50	\$82.50	\$10.50	\$95.00

Bismark — Medium Blue
City of Haarlem — Yellow
Grand Maitre — Light Blue
Jan Bos — Dark Red
King of Blues — Dark Blue
Lady Derby — Light Pink

La Victoria — Medium Red
L'Innocence — White
Marconi — Light Red
Pink Pearl — Dark Pink
Queen of Pink — Medium Pink



DUTCH IRIS

Northwest Grown

September-December Delivery

Wedgewood — Earliest Blue

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
8 1/2-9 cm.	\$2.50	\$17.50	\$3.00	\$21.00
9-10 cm.	3.50	30.00	4.50	35.00
10-11 cm.	5.50	45.00	6.50	50.00

WHITE OR YELLOW IRIS

Choice of White Superior, David Haering, White Perfection
Choice of Golden Harvest, Yellow Queen, Golden Emperor

6-7 cm.	\$2.50	\$16.50	\$2.75	\$19.50
7-8 cm.	3.00	26.50	3.50	29.50
IMPERATOR — Late Blue				
6-7 cm.	\$2.50	\$16.50	\$2.75	\$19.50
7-8 cm.	3.00	26.50	3.50	29.50

NURSERYMEN'S EXCHANGE WINS NATIONAL PLANT & BULB PACKAGING AWARDS



Breath-taking Packaging Sells Bulbs
Refer to Page 5 for Prices

Merit Award

General Merchandising Superiority
Miscellaneous

Presented to

Nurserymen's Exchange

Carton

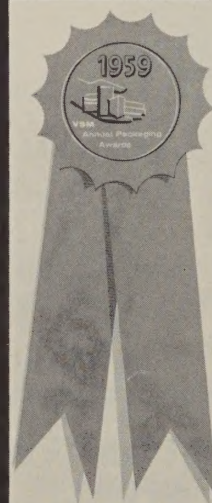
Bloom Rite Bonsai Plant



Selected at the Annual Folding Carton Competition as an outstanding example
of progressive packaging and given this twenty-first day of March 1961 by the
FOLDING PAPER BOX ASSOCIATION
OF AMERICA

Arthur L. Rindfleisch *W. L. Farnberg*
PRESIDENT SECRETARY

It's a true rarity when a plant package
like our Bonsai box, as shown on the
cover, takes a top award in
National Packaging competition.
With some of the largest business
corporations in America fighting for this
award, we are naturally proud that
we are one of the recipients of this
most valued honor.



Silver Award

Variety Store Merchandiser
Annual Packaging Awards

Presented to

Nurserymen's Exchange

For Distinguished Achievement in the Variety Store Field

COMMITTEE OF JUDGES:
B. H. Miller, F. W. Woolworth Co. H. D. Knechtel
S. P. English, S. S. Kresge Co. McHenry-Bellman Stores, Inc.
J. E. Hayes, J. J. Newberry Co. Harry Herman, H. L. Green Co., Inc.
Robert G. Neubauer, Package Designers' Council

The new Bloom-Rite Bulb Package
wins a Silver Award in the Variety Store
Merchandiser Packaging Annual.
F. W. Woolworth Co., S. S. Kresge Co.,
J. J. Newberry Co. and H. L. Green Co.
and other major chains supplied the
committee of judges. The standards used
by the judges were: Does it have
eye-stopping appeal? Durability for use
in counter display? Does it show the
merchandise? Does it speed up
self-selection? Does the art, color, and
copy do a selling job? Obviously
the answer was an emphatic yes —
to Bloom-Rite.

BULK FLOWER BULBS

NEW EASTER LILY INTRODUCTIONS

Japan is world-famous for its Lily production. In fact, for many years, Japan was the leading supplier of Easter Lily bulbs to the world markets. At present, with government help, Japan is carrying on an extensive hybridizing program. Last year many varieties won recognition for potential future marketing. We sent our special Lily expert to the meeting where these new varieties were chosen. Out of approximately 20 varieties, our Lily man chose five to offer to the trade starting October, 1961. Since we have only a limited amount available, we offer the maximum of one case each of five varieties to a customer. The new variety names have not been established at the time this catalogue went to press. Therefore, all cases will be shipped out by number so that future re-ordering can be easily done.

All New Lilies Are Precooled
8-9 in. Packed 250 to Case
\$45.00 per Case FOB San Francisco
\$52.50 per Case Prepaid U. S. A.

LILIUM ACE or CROFT

October-March Delivery

	BULBS PER CASE	FOB S. F. Per Case	PREPAID U. S. A.
7-8 in.	250	\$45.00	\$52.50
8-9 in.	200	45.00	52.50
9-10 in.	150	45.00	52.50
9-10 in. DN	150	45.00	52.50

LILIUM RUBRUM or AURATUM PLATYPHYLLUM

Rubrum — Red Spotted Brown, Auratum — Gold and White

October-April Delivery

	FREIGHT COLLECT Per 100	Per Case	PREPAID U. S. A. Per Case
6-7, 400 per Case		\$32.50	\$42.50
7-9, 250 per Case	\$14.00	32.50	42.50
8-9, 200 per Case	19.00	32.50	42.50
9-10, 140 per Case ..		32.50	42.50

Auratum is \$5.00 Less per Case — 100 Rate As Shown Above

LILIUM HANSONII, HENRYII, TIGRINUM

December-April Delivery

	FREIGHT COLLECT Per 100	Per Case	PREPAID U. S. A. Per Case
7/9, 250 per Case ..	\$15.00	\$32.50	\$42.50

LILY OF VALLEY

September-April Delivery

	FREIGHT COLLECT Per 100	Per 1000	FREIGHT PREPAID U. S. A. Per 100	Per 1000
Outdoor Size ..	\$3.75	\$29.50	\$4.50	\$35.00
Forcing Size, No. 1	8.00	69.50	9.50	77.50

LYCORIS

September-April Delivery

	FREIGHT COLLECT Per 100	Per 1000	FREIGHT PREPAID Per 100	Per 1000
Aurea, Yellow	\$8.00	\$70.00	\$9.50	\$80.00
Radiata, Red ..	4.50	35.00	5.50	45.00
Squamigera, Rose	5.50	45.00	6.50	50.00

MUSCARI

September-April Delivery

	FREIGHT COLLECT Per 100	Per 1000	FREIGHT PREPAID U. S. A. Per 100	Per 1000
Blue Grape				
Hyacinth 7/8	\$2.00	\$15.00	\$2.50	\$17.50

NARCISSUS POLYANTHUS

September-December Delivery

Will grow in pebbles and water. Chinese Sacred Lilies, white, yellow Paper White, pure white Soleil D'Or, yellow and orange.

	FREIGHT COLLECT Per 100	Per 1000	FREIGHT PREPAID U. S. A. Per 100	Per 1000
13-14 cm.	\$4.50	\$35.00	\$5.50	\$45.00
14-16 cm.	5.00	40.00	6.00	50.00

RANUNCULUS — Double Rose Type

All Year Delivery

	FREIGHT COLLECT Per 100	Per 1000	FREIGHT PREPAID U. S. A. Per 100	Per 1000
3/8-1/2", No. 3	\$1.25	\$8.50	\$1.50	\$8.75
1/2-5/8", No. 2	1.75	12.50	2.00	12.95
5/8-3/4", No. 1	2.25	17.00	2.50	17.50
3/4-7/8", Tops ..	3.50	27.50	3.75	28.50
7/8-1", Jumbo	5.00	42.00	5.75	45.00
1" Super Jumbo	6.75	57.50	7.50	60.00

PARROT TULIPS

	FREIGHT COLLECT Per 100	Per 1000	FREIGHT PREPAID U. S. A. Per 100	Per 1000
11 cm.	\$4.00	\$32.50	\$4.75	\$37.50

Blue Parrot — Bright Violet, Flushed Steel Blue

Fantasy — Salmon Pink

Yellow Sunshine — Bright Yellow

RED EMPEROR TULIPS — HOLLAND IMPORT

11 cm.	\$5.50	\$45.00	\$6.50	\$52.50
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DARWIN TULIPS

September-December Delivery

	FREIGHT COLLECT Per 100	Per 1000	FREIGHT PREPAID Per 100	Per 1000
12 cm. up Jumbo	\$5.50	\$41.00	\$6.50	\$47.50
11 cm.	3.50	25.00	3.50	30.00

Packed 100 or 250 to Bag

Albino — Pure White

Bartigon — Red

Clara Butt — Salmon Pink

Dillenburg — Orange-edged
Apricot

Farncombe Sanders — Red

Golden Harvest — Lemon Yellow

Inglescombe Yellow — Yellow

Kansas — White

Philip Snowden — Carmine Rose

Pride of Haarlem — Cerise

Princess Elizabeth — Rose Pink

Rev. Eubank — Heliotrope Lilac

William Copeland — Lavender

William Pitt — Red

Yellow Giant — Yellow

Florist Mix — Mix

Margaret Rose — Rose Pink

NOVELTY BULB PROMOTIONS

MYSTIC VOODOO BULB SETS

FOUR COLOR LITHOGRAPHED PACKAGE, 2 PER BOX JUMBO GRADE	FOB S. F.		PREPAID U. S. A. (MIN. 200 BOXES)	
	\$.35 per Pkg.	\$.37½ per Pkg.		
BULK	12.50 per 100	16.00	per 100	



PLANT INDOORS OR OUTDOORS

Unbelievable but true! Mystic VOODOO bulbs grow without water, without soil, even without a pot. Just set them on a window sill and watch them grow into a beautiful lily-like plant with an intriguing red-spotted flower. Blooms like magic.



Grow Lovely, Miniature ORCHIDS

in Your Home All Winter

(Bletilla Hyacinthina)

Will Bloom In About 60 Days After Planting

It's so easy to grow these miniature orchids in the home . . . no trouble to grow, no special equipment needed.

	FOB S. F.		PREPAID U. S. A. (MIN. 200 BOXES)	
	\$.35 per Pkg.	\$.37½ per Pkg.		
	FOUR COLOR LITHOGRAPHED PACKAGE, 2 PER BOX			
BULK	\$ 14.00 per 100	\$ 16.00	per 100	
	\$115.00 per 1000	\$135.00	per 1000	

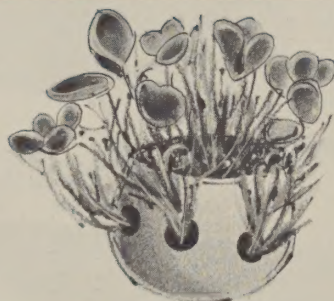
JUMBO SIZE BULBS BEAUTIFUL, ABUNDANT BLOOMS

Each bulb bears about 6 orchid-shaped, orchid-colored flowers on a 12" stem. Ideal for pots or in beds. Prefer semi-shaded areas. Thrives in the garden like most any other bulb. Prefers straight leaf mold that is well rotted.

POT-O-CROCUS

September-February
Excellent Christmas Gift

Holland IMPORTED, beautifully glazed CERAMIC POTS have 8 holes in the side and open top. Shipped planted with 12 large Crocus bulbs with instructions. After indoor forcing of CROCUS, plant with Ivy, Philodendrons.



Large 5" x 4"
POT-O-CROCUS

Cost \$54.00 per case of 24 complete assorted colors.

BUTTERFLY GLADS

Available
October-May

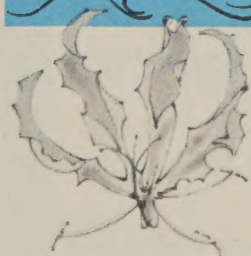


	FOB S. F.		PREPAID U. S. A.	
	PER 100	PER 1000	PER 100	PER 1000
Medium Size Bulbs Mixed..	\$ 5.00	\$40.00	\$ 5.50	\$45.00
Small Size Bulbs Mixed.....	4.00	30.00	4.25	32.50
Packed 12 Per Box.....	60.00		65.00	
PER 100 BOXES				

From Europe's best hybridizers of new Gladiolus varieties, we bring you these breathtaking Butterfly Gladiolus. At the Stuttgart, Germany 1961 World Horticultural Show, it practically "stopped the show".

Our bulb man who flew to Germany to see this show was so impressed that immediate arrangements to offer this to the American trade were made.

These striking Glads are characterized by large blotches of reds, roses, purples on white or pale backgrounds, or by large white blotches on dark backgrounds.



CLIMBING LILY For Indoor or Outdoor Growing

	FOB S. F.		PREPAID U. S. A.	
	PER 100 BOXES	PER 100 BOXES	PER 100 BOXES	PER 100 BOXES
Per 100 Bulk-Pack	\$45.00	\$47.50		
Packaged One per Box	55.00	57.50		

Climbs like a fast-growing vine. Will bloom indoors in the winter and spring and then outdoors in your garden until frost. Grows 5 to 6 feet high in a blaze of dramatic beauty of crimson and gold Liles. Easy to grow.

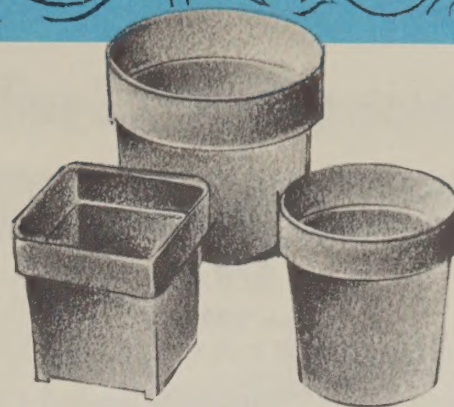
Plastic Pots

Mottled Green FOB S. F. or Florida — Other Colors FOB Fla.

S-1802 RITTER-WILSON PLASTIC POTS. Utility Color: Mottled Green. Decorator Colors: Royal Antique White, Spring Green, Daffodil Yellow, Geranium Red. Sold in full cartons only. Minimum order \$20.00.

ADD 10 % IF YOU WISH PREPAID PRICES ON ORDERS OF 100 LBS. OR MORE.

ALL PRICES, PER 1000. WE DO NOT SPLIT CARTONS.



	DIMENSIONS		UTILITY COLORS		DECORATOR COLORS		POTS PER CARTON	CARTON WEIGHT
	DIAMETER	DEPTH	1 TO 9 CARTONS	10 CARTONS AND UP	1 TO 9 CARTONS	10 CARTONS AND UP		
ROUND POTS								
R-225	2 1/4 -in.	2 1/4 -in.	\$ 11.00	\$ 10.50	\$ 12.60	\$ 11.85	1200	18
R-250	2 1/2 -in.	2 1/2 -in.	13.75	12.75	15.75	14.75	1000	22
R-300	3-in.	2 7/8 -in.	17.50	16.50	19.00	17.50	1000	36
R-400	4-in.	4-in.	30.00	29.00	34.50	32.50	500	30
R-500	5-in.	5-in.	60.00	58.00	71.00	66.75	300	38
R-600	6-in.	6-in.	105.00	100.00	118.00	114.00	120	34
R-700	7-in.	7-in.	165.00	160.00	175.00	168.00	72	30
ROUND TUBS								
RT-350	3 1/2 -in.	2 3/4 -in.	25.00	24.00	-----	-----	1000	38
RT-400	4-in.	3-in.	30.00	29.00	34.50	32.50	500	33
RT-500	5-in.	3 3/4 -in.	60.00	55.00	70.00	65.00	384	35
RT-600	6-in.	4 1/2 -in.	95.00	90.00	105.00	100.00	120	25
SQUARE POTS								
S-225*	2 1/8 -in.	2-in.	11.00	10.00	12.00	11.00	1000	17
S-250*	2 3/8 -in.	2 1/8 -in.	14.25	13.75	16.00	15.00	1000	22
S-300	2 3/4 -in.	2 3/8 -in.	17.50	16.50	18.50	17.50	1000	35
S-400	3 3/4 -in.	3 1/4 -in.	31.00	30.00	35.00	33.00	500	33

*Push out bottoms — Sent on request — Improvement over plant bands.

JACK POT® PEAT POTS

THE QUALITY PEAT MOSS POT



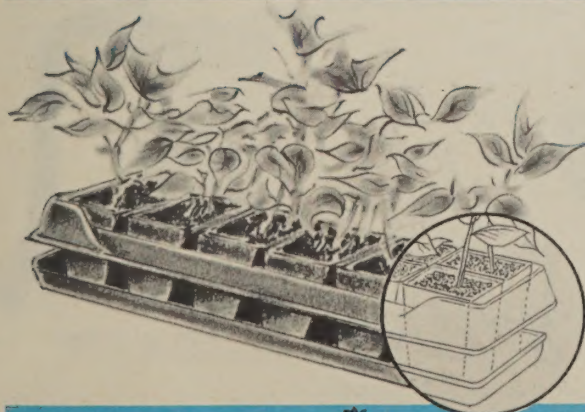
JACK POTS are sturdier . . . tougher . . . easier to handle than any other peat pot. They contain scientifically determined amounts of nutrients. The larger base means greater bench stability. JACK POTS are accurately sized — it's the **inside** dimension that counts.

CODE NO.	POT SIZE	PRICE PER 1,000	NO. POTS PER CTN.	WEIGHT PER CTN.
10	1 3/4" sq.	\$ 6.70	3,000	30
11	2 1/4" sq.	7.60	2,500	40
51	3" sq.	14.50	1,000	31
21	2 1/4" round	7.00	3,000	34
9	3" round	12.30	1,250	26

FOB Indiana — Add 15 % for Delivered Prices in 100 lb. Lots or More.

JACK POT® PLANTER TRAYS

Made of Sturdy Plastic in Eye-catching Yellow



CODE NO.	HOLDS	PRICE PER CARTON	TRAYS PER CARTON	WEIGHT PER CARTON
96	Twelve 1 3/4" Pots	\$27.50	200	22
*28	Twelve 1 3/4" Pots	42.50	200	38

FOB Indiana — Add 15 % for Delivered Prices in 100 lb. Lots or More.

*Has Plastic Trays for Growing on in Homes.

Minimum Order on Jack Pot Peat Pots and Planter Trays is \$20.00.

FISH BASE ALL-PURPOSE FERTILIZER

13-4-4

For Commercial Flower Growing and Home Garden

Packed in 1 gal., 4 oz. Reusable Plastic Jars

\$78.00

per 100 Jars

FOB L. A. or S. F.

Minimum Order 12 Please — Packed 4 to Case

Concentrated, Bloom-Rite Fertilizer is a scientifically formulated plant food, good for all plants and lawns. It is clean, easy to use, fertilizes through roots and foliage. Use on lawns, bulbs, house plants, berries, fruit trees, shrubs, vegetables and flowers.



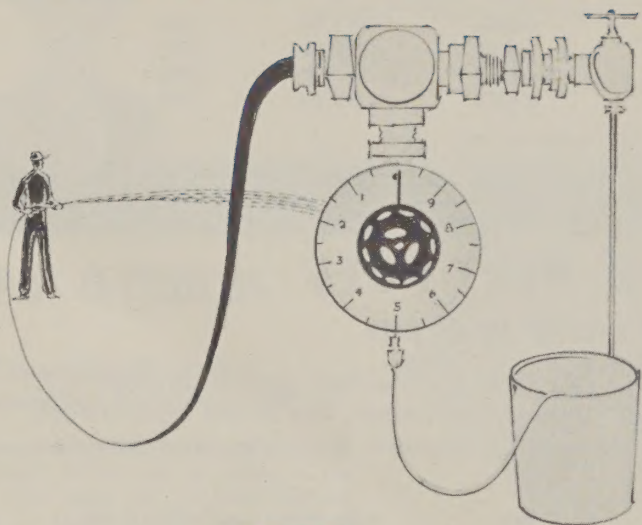
BLOOM-RITE (16-30-16)

CONCENTRATED FERTILIZER

ALL PRICES PREPAID IN U. S. A.

SIZE	CANS PER CTN.	DEALERS PRICE EACH
3 lb. Pkg.	12	1.65
80 lb. Pkg.		14.00

- FOR FOLIAGE AND ROOT FEEDING
- BLOOM-RITE FERTILIZER (16-30-16) IS AN ALL-PURPOSE CONCENTRATED PLANT FOOD 100% SOLUBLE IN WATER
- CAN BE APPLIED WITH ANY LIQUID FERTILIZER DISPENSER OR YOUR REGULAR SPRAYING EQUIPMENT
- GROWS PLANTS FASTER AND BETTER IN SOIL, SAND OR WATER THROUGH ROOT AND FOLIAGE FEEDING
- USE FOR ALL LAWNS, CUTTINGS, MUMS, CARNATIONS, AZALEAS, ETC.!



FERTILIZER DISPENSER

For Greenhouse and Nursery
and Large Garden Areas

- Accurately Proportions 1-10 to 1-100
- Required Water Pressure, 40 lbs. or More

For 3/4" Hose — **\$22.50** Prepaid

For 1" Hose — **\$29.50** Prepaid

Guarantee:

We sell above subject to approval within ten days of receipt. We will pay postage going and coming if not satisfied.

FERTILIZER DISPENSER GARDEN UNIT

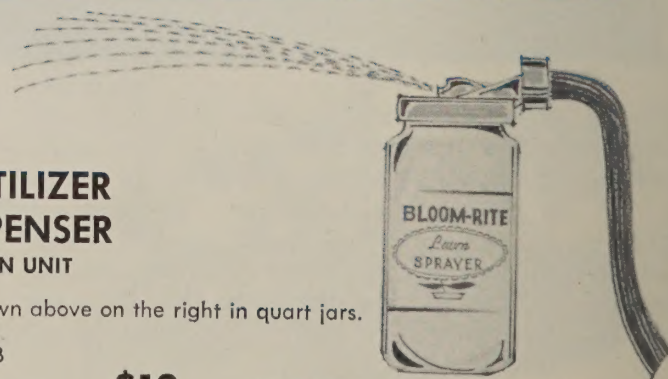
As shown above on the right in quart jars.

FOB
S. F. or L. A.

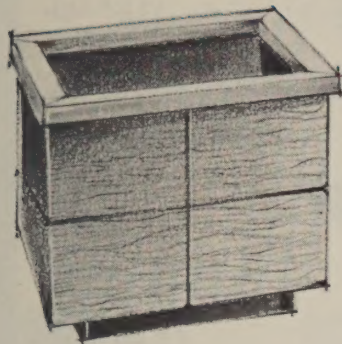
\$12

PER DOZEN

Mfd. by Bradson



200 lb. Orders or More Freight Prepaid



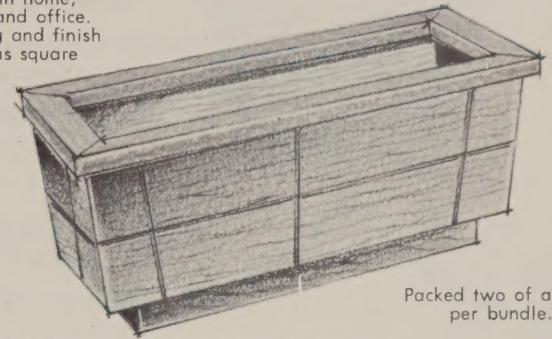
SQUARE REDWOOD TUBS

Finest quality, made like finely finished furniture . . . Ideal for palms and potted plants. Inside or outside.

Packed three of a kind per bundle.

TYPE	DIMENSIONS	WEIGHT PER BUNDLE	FOB S. F.	PREPAID U. S. A.
E	8 x 8 x 7" high	10 lbs.	\$1.40	\$1.80
D	9 x 9 x 9" high	15 lbs.	1.75	2.25
C	13 x 13 x 14" high	30 lbs.	3.15	4.00
B	17 x 17 x 14" high	40 lbs.	3.75	5.25
A	17 x 17 x 17" high	50 lbs.	4.13	5.55

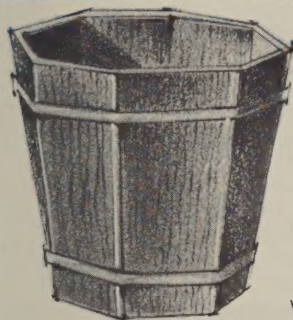
Ideal for foliage and plant arrangements in home, patio and office. Scoring and finish same as square tubs.



Packed two of a kind per bundle.

REDWOOD PLANT BOXES

	WEIGHT	FOB S. F.	PREPAID U. S. A.
2' x 9 3/4" high	20 lbs.	\$3.75	\$5.00
3' x 9 3/4" high	30 lbs.	4.50	6.25
4' x 9 3/4" high	40 lbs.	5.65	7.95
5' x 9 3/4" high	50 lbs.	6.55	9.50



OCTAGONAL REDWOOD TUBS

Finely finished, constructed for durability . . . banded with durable brass band.

DIMENSIONS		WEIGHT PER BUNDLE	FOB S. F.	PREPAID U. S. A.
10"	6 per bundle	25 lbs.	\$1.40	\$1.90
12"	6 per bundle	35 lbs.	1.80	2.45
14"	6 per bundle	45 lbs.	2.15	3.00
16"	6 per bundle	55 lbs.	2.75	3.80
18"	6 per bundle	65 lbs.	3.75	4.80
20"	6 per bundle	85 lbs.	4.75	6.20
22"	3 per bundle	60 lbs.	6.50	8.40
26"	3 per bundle	70 lbs.	8.00	9.50



BONSAI PLANTER TUBS

GENUINE IMPORTED FROM THE ORIENT

APPROX. WEIGHT PER TUB	HEIGHT	DIAMETER	PRICE PER SET
6 lbs.	12 3/4"	12 1/2"	Set "A" \$7.50
3 lbs.	10 3/4"	10 1/2"	
2 lbs.	8 7/8"	8 3/4"	
1 lb.	5"	5 1/2"	
6 lbs.	13"	12 3/4"	Set "B" \$5.75
3 lbs.	10 1/4"	10 5/8"	
2 lbs.	7 1/2"	7 5/8"	

PACKAGED REDWOOD STAKES

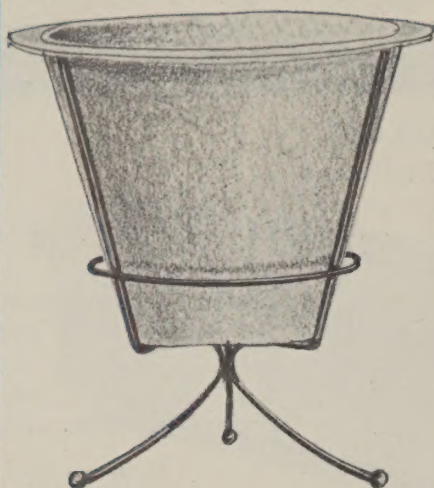
In Display Case
Painted Green and Pointed

NO. HANDY PAKS IN ASSORTMENT	AMOUNT PER PACK	SIZE	POUNDS PER PACK	FOB S. F. PER PACK	PREPAID U. S. A. PER PACK
2	32	3/8" x 3/8" — 3'	2	\$.65	\$.89
4	18	1/2" x 1/2" — 4'	2	.59	.79
2	8	3/4" x 3/4" — 3'	3	.53	.83
4	8	3/4" x 3/4" — 4'	3 1/2	.61	.96
4	8	3/4" x 3/4" — 5'	4 1/2	.79	1.24
1	8	1" x 1" — 4'	6	.88	1.48
2	8	1" x 1" — 6'	9 1/2	1.24	2.19

Each Assortment Weight 81 lbs. FOB San Francisco — \$13.68 ea. Assortment
Prepaid U. S. A. — \$21.26 ea. Assortment

Each \$13.68 order includes display carton and show card—order separate packs or complete assortment as listed.





J-15B

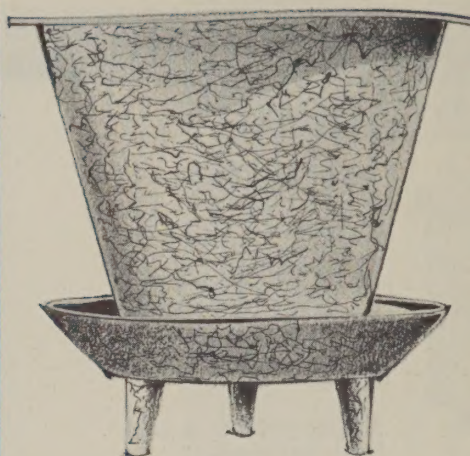
15" dia., 15 1/2" high
Assorted colors to carton:
White, Turquoise,
Tangerine with
Brass Stand
FIBERGLAS REINFORCED

Wt. per Carton: 29 lbs.
Packed per Carton: 6

\$2.95 each

J15 above without
stand.
Wt. per Ctn.: 13 lbs.
Packed per Ctn.: 6

\$1.65 each



J-15WT

15" dia., 13 1/2" high
Assorted colors to
carton: White,
Turquoise, Tangerine
FIBERGLAS
REINFORCED

Wt. per Ctn.: 19 lbs.
Packed per Ctn.: 6

\$2.40 each

For Attractive
Counter
Displays



FOLIAGE PLANT FLATS

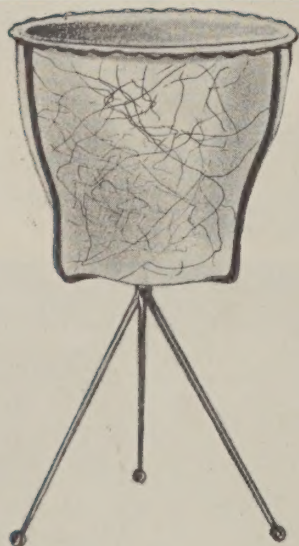
for 2", 2 1/4", 2 1/2", or 3" Pots

- Ideal for Chain Store and Super Market Use
- For Convenient, Clean, Easy Handling of Foliage Plants
- Tough, Lightweight, Shatterproof
- Prevents Plant Damage
- Provides Easiest and Best Means of Keeping Plants Moist

	WT. PER CTN.	PK./CTN.	PRICE
15-Hole Flats	11 lbs.	12	\$14 Doz.
24-Hole Flats	11 lbs.	12	\$16 Doz.

Prepaid in Gross Lots

ON ABOVE FREIGHT ALLOWED ON MINIMUM \$150.00 ORDER



FRENCH URN PLANTERS

Plastic tub with brass-
finish tripod stand. Tubs
available in white and
green mixed in carton.

MEDIUM SIZE

9" Top Diameter

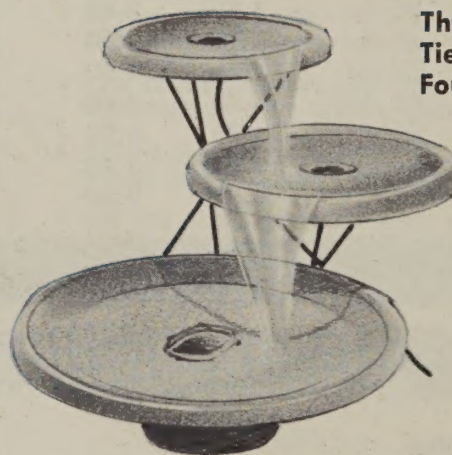
8" Depth of Urn

15 1/2" Overall Height

PACKED
PER CASE
12

FOB
S. F.
EACH
\$1.25

PREPAID
U. S. A.
EACH
\$1.55



Three
Tier
Fountain

WATERFALLS

FOB S. F.

\$1250

each

6 OR MORE
PREPAID
U. S. A.

\$1450

each

- Color Scheme: Turquoise Bowls with Antique Black Tripod Stands
- Hi-flow Pump Designed To Maintain a Full and Smooth Flow of Water
- Splash-free Operation
- Bowl Sizes: 23", 18" and 16" Diameter
- Unit Height: 20 Inches
- Shipping Ease: Complete Unit Comes K. D. in a 23" x 23" x 5" Carton; Weight 12 lbs.

LIFE-LIKE FLOWERS AND GREENS

PREPAID

on orders of \$75 or more. Otherwise shipped FOB San Francisco

LIFE-LIKE PLASTIC FLOWERS

GUARANTEED THE BEST QUALITY

for the price, or your money will be refunded if returned in 5 days from receipt.



NUMBER	FLOWER	SIZE OF STEM	NUMBER OF FLOWERS	DIA. SIZE OF FLOWER	NUMBER OF LEAVES	COLORS AVAILABLE	PRICE PER DOZEN
181	Anthurium	20"	1	6"		R, P	\$4.80
312	Apple Blossom	13"	10	1 3/4"		N	1.10
179	Bird of Paradise	24 1/2"	1	8"		N, P, W	6.00
633	Callas	18 1/2"	1	3 1/2"		Y, P, B	2.00
16-N	*Carnation	18 1/2"	1	2 3/4"	6	W, R, P, T, Y	2.40
C-335	Corn Flower in Pots	4"	6	1 5/8"	12	W, B, OR, P, R, Y	2.40
151-A	Daffodils	11 1/8"	3	2 1/4"	4	Y/W	2.40
155	Dahlias — large flower	23"	1	5"	10	P, W, PU, Y, R, T	4.45
CP-138	Dahlias Pom Pom	22"	2	3 1/2"	4	M, R, W, C, G, PU, P, B, BT	5.50
532	Dahlias — small	13 1/2"	1	2 1/4"	2	Y, W, R, V, O, S, P	.90
22	Daisy	16 1/2"	1	2 1/4"	4	W, Y, R, OR, P	1.50
84	*Delphinium	21"	1	2 3/4"	3	P, PU, B, Y, W	6.75
236	Freesias	12 1/2"	10	7/8"	6	A	.85
24-N	*Fuchsias	9 1/2"	4	1 1/2"	18	W/P, OR/P, OR	2.40
36	Geranium	13"	2	4 1/2"	8	P, Y, O, R, PU, W, A	4.80
C-621	*Gladiolus	32 1/2"	6	2 1/2"	2	Y, P, PU, W, R	9.60
111	Hyacinths	13 1/2"	1	2 1/8"	3	B, R, Y, P	6.75
63-N	Hydrangea	21 1/2"	1	5 5/8"	8	R, P, Y	6.95
151	King Alfred	18"	1	4 1/4"	2	Y	2.40
117	*Lily Easter	19 1/2"	2	5 1/4"	5	W	4.75
12	Lily of Valley	4"	3	3/8"	3	W, P, Y, B, PU, A	1.00
127	Magnolias	16"	2	3 1/4"	16	P	6.50
115	Mums-Fuji — large	17"	1	5"	2	O, R, P, W, Y	3.30
10	Phlox	5"	12	7/8"	3	R, B, Y, P	.75
C-199	Rhododendron	15"	2	7"	11	A	5.80
65	Rose	14"	1	1 1/2"	10	Y, W, R, T, P, Tea, A	1.50
153	Rosebud X3	15 3/4"	1	7/8"	10	A, Y, T	.80
21	*Rose Sweetheart X2	6 3/8"	2	1 7/8"	9	A	1.50
314	*Rose Sweetheart X3	8"	3	1 3/8"	9	A, T, Y, W, P, R	1.50
2	**Rose Pens	5"	1	1 1/2"	3	Y, R, P, T	1.80
C-332	Rose of Tan (in pots)	4 1/2"	6	2"	18	R, P, Y, F	2.40
55-N	Tulips	17 1/2"	1	1 1/4"	2	P, PU, R, Y	2.40
313	Water Lilies	4"	1	4"	3	O, PU, W, Y, R, A	2.40

*—Has additional buds over and above number of flower shown.

**—Rose flower with ball point writing stem.
Please order in units of one dozen.

COLOR CHART*

A—Assorted	O—Orange	W/P—White Pink
BT—Better Times	P—Pink	W—White
B—Blue	PU—Purple	Y—Yellow
C—Cream	R—Red	Y/W—Yellow-White
F—Flame	T—Talisman	OR/P—Orchid-Pink
OR—Orchid	V—Violet	V/W—Violet-White

LIFE-LIKE PLASTIC GREENS

NUMBER	GREENS	SIZE OF STEM	NUMBER OF LEAVES	PRICE PER DOZEN
C-200	Aralia Leaves	13 1/2"	5	2.80
94	Eucalyptus	23 1/4"	22	3.30
FL-02	Holly Berry	15 1/2"	20	2.40
95	Pepperomia Variegated	11 1/2"	8	2.40
H-2245	Pepperomia Wrinkled	9"	9	2.40
GW-134	Philodendron Hostatum Leaves	14 1/4"	1	2.40
31	Philodendron Cordatum	18"	8	1.50
XYZ	Pine	10 1/2"	12	1.10

PACKAGED MISTLETOE LOOKS REAL — MADE OF PLASTIC

Packed in 4-Color Cellophane Bag FOB S. F. PREPAID U. S. A.
Minimum Order: 100 Packages **15c ea. 17 1/2c ea.**





BLOOM-RITE PLANTER MIX

Four color 120 cu. in. box showing foliage plants and African Violets in natural color. Mix contains Charcoal, Vermiculite, Perolite, Peat Moss, etc.

FOB S. F.

Per 25 **32c ea.**
Per 100 **30c ea.**



JIFFY FLOWER PLANTER

Nationally Advertised in Life Magazine, Dave Garraway Television Show, etc.

FOB S. F. OR N. Y.

\$7.20 per Dozen

15 ft. long, 8 in. wide
2 doz. per Case

\$3.60 per Dozen

7 1/2 ft. long, 8 in. wide
4 doz. per Case

Prepaid in Gross Lots
Weight: 8 lbs. per Case

PARK LAWN GRASS SEED MIX

This Gold Foil package is so beautiful and rich looking it practically sells itself, and so reasonable and highly competitive it makes an outstanding grass seed promotion in any area.

5 lb. Package contains:

Common Ryegrass 45 %
Perennial Ryegrass 45 %
White Clover 1 %

Highland Bentgrass 7 %
Kentucky Bluegrass 2 %

FOB S. F.
OR
OREGON

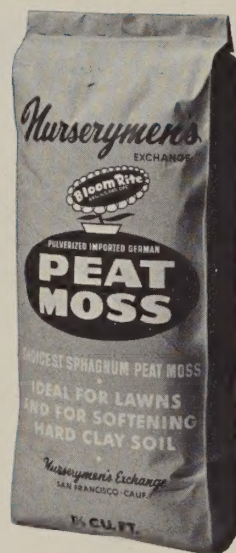
5 lb. Box,
per Dozen **1.35 ea.**

5 lb. Box,
per Gross **1.30 ea.**

Packed 1 Dozen to Case

1 lb. bag **35c ea.**

PACKED 4 DOZ. TO CASE



SUNSHINE BRAND CANADIAN PEAT MOSS

Delivered free on West Coast under following conditions:

1. On orders of 1,500 or more 1 1/2 cu. ft. bags 4 drop-offs allowed within a 50 mile radius.
2. On orders of 350 7 1/2 cu. ft. bales.

1 1/2 cu. ft. package in poly liner and multi-wall bag.

90c

EACH
IN UNITS OF
400 OR MORE

95c

EACH
IN UNITS OF
200 OR MORE

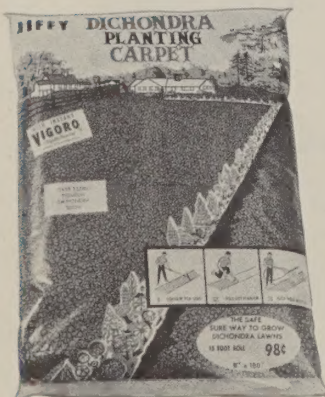
7 1/2 cu. ft. compressed bale in multi-wall paper.

\$4.20

EACH
350 OR MORE

PRICES ON OTHER SIZES
SENT ON REQUEST

JIFFY DICHONDRA LAWN CARPET AND GROUND COVER CARPET



Rolls out like a carpet. Cut it, plant it on slopes, shape it. Cellulose mat protects seeds from rain and birds, discourages weeds . . . makes gardening a breeze.

- Prevents seeds from blowing away.
- Assures uniform seeding.
- Proper distribution guarantees full coverage.
- Saves work and time.
- Assures successful lawn growth.

Prepaid in Gross Lots
Packed 2 Dozen to Case

8 lbs. per Case

PER DOZEN

\$7.20

DICHONDRA LAWN SEED



Comes packed in 1 ounce shaker top bottles on display boards with pamphlets on how to plant and take care of dichondra lawns. One Dozen shaker top bottles on display board with pamphlet as shown at left.

FOB S. F.

\$3.60

PER DOZ.

PREPAID U. S. A.

\$4.80

PER DOZ.

ONE POUND PACKAGES

	FOB S. F.	PREPAID U. S. A.
Dichondra and Clover	98c	\$1.05
Clover	58c	65c
Dichondra	Write for Prices	

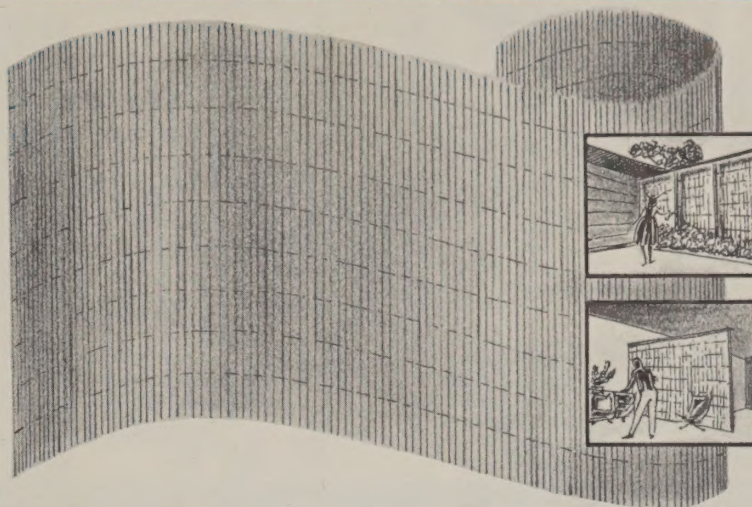
REED AND BAMBOO FENCING

- for outdoor and indoor screening.
- controls sun and wind
- attractive, lightweight, modern

6' x 15' rolls — about 6 lbs. per roll, packed six rolls per bale.

Bamboo Roll **\$3²⁵** each

Reed Roll **\$4²⁵** each



HAWAIIAN TREE FERN TOTEM POLES



SIZE	NO. IN CTN.	APPROX. WEIGHT PER CTN.	FOB S. F. PER CTN.	PREPAID U. S. A. PER CTN.
1 x 1 x 16	144	15 lbs.	\$13.40	\$14.50
1 1/2 x 1 1/2 x 18	64	15 lbs.	9.50	10.25
1 1/2 x 1 1/2 x 24	64	25 lbs.	14.00	15.50
2 x 2 x 18	36	13 lbs.	7.00	7.75
2 x 2 x 24	36	20 lbs.	10.60	12.00
2 x 2 x 30	36	28 lbs.	14.40	16.50
2 x 2 x 36	36	32 lbs.	18.50	21.00
2 x 2 x 48	36	43 lbs.	26.50	30.50
3 x 3 x 36	16	30 lbs.	19.50	21.00
3 x 3 x 48	16	40 lbs.	27.50	29.50

No orders please, in less than carton lots —
or prepaid shipments in less than 100 lbs.

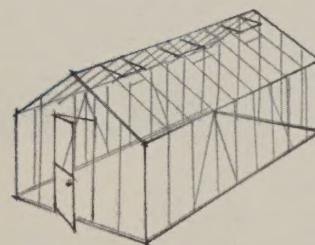
PACKAGED FERNWOOD TOTEM POLES

Individually packed with polyethylene.
Minimum Order 100 lbs. on Prepaid Orders



SIZE	NUMBER PER CTN.	WEIGHT PER CTN.	FOB S. F.	100 LBS. OR MORE PREPAID U. S. A.
1 1/2 x 1 1/2 x 18"	64	15 lbs.	\$11.50	\$12.50
1 1/2 x 1 1/2 x 24"	64	25 lbs.	16.00	17.00
2 x 2 x 24"	36	20 lbs.	12.00	13.00
2 x 2 x 30"	36	28 lbs.	15.55	17.50
2 x 2 x 36"	36	32 lbs.	20.25	22.00

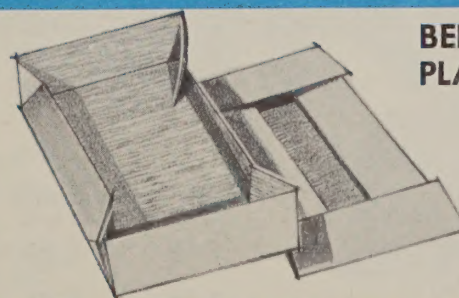
PRE-FABRICATED GREENHOUSES EASY DO-IT-YOURSELF PLAN



EXCLUSIVE AGENTS
FOR ONE OF
ENGLAND'S
LARGEST MAKERS.

WRITE FOR
PRICE LIST.

BEDDING PLANT BOXES



Per 1,000
\$12⁵⁰

FOB S. F.

BONSAI PLANTS

Available October to April

Each plant packed individually in four-color Award-Winning box as shown on front cover.

Our plants are all potted and shipped in four-color lithographed box. Also containing a twelve-page BONSAI booklet with planting instructions and general information.

Plants are of our choice. Packed 12 to a case. Order in case lots only.



Plant on left is one of rare BONSAI plants seen in Japan.

In 3 Case Lots
 FOB S. F. PREPAID U. S. A.
2.50 ea. 2.85 ea.

BONSAI POTS in assorted colors

Available from Dec.-July

#2076 — OVAL CURL SHAPE

Color — Blue

Large Size 5 1/4 x 4 3/8 x 2"
 Medium Size 5 5/8 x 3 3/4 x 2"
 Small Size 4 x 3 1/8 x 2"

3 Pc.
Set

FOR S. F.
PER SET

.80

FREIGHT
PREPAID
PER SET

1.10

Packed 45 Sets per Case
 Less 10% Case Lots

#2079 — ROUND SHAPE

Colors — White, Green, Brown

Large Size 5 5/8 x 3 1/8"
 Medium Size 4 3/4 x 2 5/8"
 Small Size 3 7/8 x 2 1/4"
 Baby Size 3 1/8 x 2"

4 Pc.
Set

1.00 1.40

Packed 30 Sets per Case
 Less 10% Case Lots

#2080 — OBLONG SHAPE

Colors — Blue, Brown, White, Green

Large Size 5 1/2 x 4 1/2 x 2 1/8"
 Medium Size 5 x 3 7/8 x 1 3/4"
 Small Size 4 1/4 x 3 1/4 x 1 5/8"
 Baby Size 3 7/8 x 2 7/8 x 1 1/2"

4 Pc.
Set

1.25 1.65

Packed 30 Sets per Case
 Less 10% Case Lots



#DS OVAL POTS

Chocolate Brown

Large Size 8 1/2 x 6 x 2"
 Medium Size 7 1/4 x 4 3/4 x 1 1/4"
 Small Size 5 3/4 x 3 3/4 x 1"

3 Pc.
Set

FOB S. F. PREPAID U. S. A.
PER SET PER SET

2.10

2.45

Packed 10 Sets per Case

BROWN BONSAI POT

.25 ea. .30 ea.

4 3/4" Diameter x 2 1/2"
 Packed 15 per Carton,
 12 Cartons per Case

Order in Carton Lots

Less 10% When Ordering
 In Case Lots

Case Weighs 95 lbs.

#DS RECTANGULAR POTS

Chocolate Brown

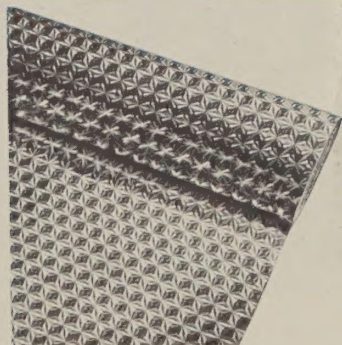
Large Size 8 3/4 x 6 x 2"
 Medium Size 7 x 4 1/4 x 1 1/2"
 Small Size 6 x 3 1/4 x 1"

3 Pc.
Set

2.20

2.55

Packed 10 Sets per Case



POT WRAP FOIL

Florist colors in .00065 gauge plain aluminum foil. Colors: sky blue, pink, moss, fuchsia, orchid, chartreuse, purple, Nile green, silver royal blue, emerald green, gold, red, lavender, copper, azalea, aqua.

GLORY FOIL, Plain
 20 in. x 50 ft. long — per roll

EMBOSSED ALUMINUM FOIL
 Assorted Colors — 20 in. wide
 Colors as in Glory Foil.
 50 ft. roll — per roll

FOB
S. F.

1.10

1.25

PREPAID
U. S. A.

1.20

1.45

AIR FERN PLANTS

Literally lives on air. No care necessary. A novelty used in place of 2 1/4" foliage plants.



Per Doz. **\$3.00**
 Per Gross **28.00**

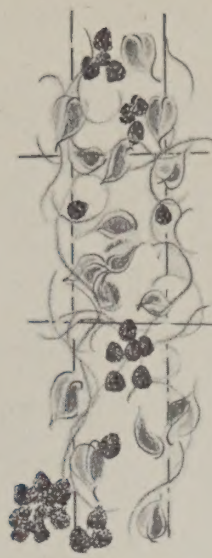
FOB
S. F.
 PREPAID
U. S. A.
\$3.50
30.00



**This Real, Live
SPROUTING MONKEY
Actually Grows**

Made from living fern, in a dormant state, it just needs a good soaking to bring it to life. Packaged in a plastic bag.

	FOB S. F.	PREPAID U. S. A.
Per 12	\$1.20 ea.	\$1.35 ea.
Per Gross	1.00 ea.	1.15 ea.



**CLIMBING
STRAWBERRIES**

Packaged in 4-color lithographed carton with planting instructions. 3 plants per package.

	FOB S. F.	PREPAID U. S. A. (MIN. 200 UNITS)
Per 100	60c ea.	65c ea.
Per 1,000	55c ea.	60c ea.

BOUQUETS OF DRY FLOWERS



Each bouquet is in a beautiful assortment of colors, consisting of Silver, Bronze, and Gold. Flowers consist of Caspia, Teazels, Safflower, Wheat, Chi-Cheer and Cat-Tails.

	FOB S. F.	PREPAID U. S. A. (IN 3 CASES OR MORE)
25 Bouquets per Case -----	\$16.50	25 Bouquets per Case ----- \$20.00
Weights About 12 lbs. Per Case		

Weighs About 12 lbs. Per Case

REDWOOD BURLS

Living Replicas from the world's oldest living things on earth — the famous Redwood tree — SEQUOIA GIGANTEA. Beautifully packaged. Growing instructions with each package.



	FOB S. F.	PREPAID U. S. A.
Per 100	85c ea.	95c ea.
Per 1,000	80c ea.	90c ea.

**FLOWERING SIZE
CATTLEYA and CYMBIDIUM ORCHIDS**

Prepaid in 3 Case Lots or More

In 6" Pots — Packed 12 to a case.

FOB S. F. **\$385** EACH

Orchids are rapidly becoming a favorite house and garden plant. They are easily grown and cared for, produce huge showy blooms.

CATTLEYA ORCHIDS

Can be grown indoors as easily as African Violets — they require approximately the same conditions, have giant blooms. Most popular of all orchids. Shipped in mixture of light and dark lavender and white unlabeled.

CYMBIDIUM ORCHIDS

Grow well indoors and can be grown outdoors where the temperature does not drop below 30° F. Shipped in a mixture of white, yellow, chartreuse, purple, green, pink, brown — unlabeled.

Packed 12 to a case. Weight 60 lbs. Available all year, except that Cymbidiums in bloom not available May to January.



SO DIFFERENT— THEY'RE PATENTED

Picture on Cover

Red Wing AZALEAS

REG. U. S. PAT. OFF.

America's leading patented Azalea **as shown in color on cover**. Florists love it because its irresistible beauty sparks the impulse sale. Azalea growers like Red Wing because of its vigorous growing habits, and its ability to be forced from Thanksgiving to Easter.

LINERS

BUDDED

FOB EAST OR CALIFORNIA

3 x 3" -----	27½c ea.	6 x 6" -----	\$1.05 ea.
3 x 5" -----	40c ea.	6 x 8" -----	1.25 ea.
5 x 6" -----	45c ea.	8 x 8" -----	1.50 ea.
6 x 8" -----	65c ea.	8 x 10" -----	1.75 ea.
		10 x 10" -----	1.95 ea.

Less 5% on our choice of varieties on all Christmas, Valentine, or Easter forcing assortment.

Other varieties available at same prices include the following — Chimes, Cottage Gardens, Petrick Superba, Sweetheart Supreme, Lentengroot, August Herens, Dr. Bergman, Pink Bergman.

RED-WING U. S. Patent No. 1159 — Rich red, with orange undertones. Extra long-lasting hose in hose flowers, neat, compact.



AZALEAS IN 5" POTS

IN BUD AND BLOOM

Available November to April

Packed 25 per Case — Weight 35 lbs. per Case

\$47⁵⁰ PER 100

FOB CENTRAL CALIFORNIA
ADD 5% FOR PACKING

Large orders of 1,000 or more are delivered free in the Bay Area. Each shipment to be assorted in various colors. Each plant carries a tag giving name, color and type of flower. Colors consist of reds, pinks, whites, salmons, orchids and variegated.

AZALEAS IN FLATS

IN BUD AND BLOOM

Available October to March

\$6⁴⁰ PER FLAT OF 54

FOB OREGON OR SAN FRANCISCO

54 plants to a flat — 5 flats to a crate, each flat a different color. Please order in crate lots only. Varieties include 20 Grand, Viola cea, Hexe, Lentengroot, Empress of India, etc. Also available are six each of Glendale and Gable Hybrids.

4 Color Picture with Each Flat



MINIATURE ROSES

Available All Year

Shipped in 2 1/4" Plastic Pots on Request

GROUP A — \$35.00 per 100

- Red** CENTENNIAL MISS — (Pat. 1301) Fragrant, wine red.
OAKINGTON RUBY — Medium red.
JULIETTE — Larger flower, bright red.
GRANATE — Dark red.
- Pink** PINK HEATHER — (Pat. app. for) Pink to soft lavender.
MARY HAYWOOD — (Pat. 1766) Dainty pink.
PINK JOY — (Pat. 1378) Favorite pink, fragrant.
ROULETTI — Good rose-pink.
PINK FAIRY (The Fairy) — Very free flowering. Vigorous, fast growing.
- White** WHITE FAIRY — Small double white.

GROUP B — \$50.00 per 100

- Red** LITTLE BUCKAROO — (Pat. 1726) Velvety red. One of the best.
- Yellow** YELLOW BANTAM — (P.R.R.) Very tiny yellow buds. Compact. Good grower.
BABY GOLD STAR — Gold yellow.
- Pink** PATTY LOU — (Pat. 1335) Thornless. Very double rose pink.
BABY OPHELIA — (P.R.R.) New. Soft pink and gold.
- White** FROSTY — (Pat. 1412) Whitest white.
POLKA DOT — Good double white.



GROUP C — \$60.00 per 100

- Red** DIAN — (Pat. 1808) Bright pink-red. Free flowering, very hardy. Excellent.
LOLLIPOP — (Pat. app. for) Compact, vigorous plant. Double bright red flowers.
RED IMP — (Pat. 1032) Tiny, bright red.
- Pink** ELEANOR — (Pat. app. for) New. Bright coral pink. Nice buds.
- White** CINDERELLA — (Pat. 1051) Small, double white — fine pot plant.

ALSO: Miniature Roses are available by color only (no Climbers). RED — PINK — WHITE. \$35.00 per 100. \$300.00 per 1,000.

(Can be supplied in plastic pots if desired.)

ALL PLANTS from 2 1/4" pots. Prices FOB nursery where grown (California). Please do not order less than 5 plants of a kind nor less than 100 plants total. Add 5c per plant if wanted transportation prepaid.

PLEASE — NO ORDERS FOR LESS THAN 100 PLANTS.



BULK HOLLY

Is packed in 10 pound net weight cartons measuring 36" x 16" x 8" and in 15 lb. or 25 lb. cartons at same prices. For orders of 5 lb. cartons add 5c per pound. Please indicate preferred lengths of sprays — short, medium, long, assorted.

All Prices FOB Portland, Oregon. No Orders Please for Less Than \$25.00.

BULK PACK PER POUND

	10-99 LBS.	100-999 LBS.	1000-2000 LBS.
Best Grade Berried Oregon Holly	70c	60c	50c
Corsage Tips — Short Spray, 30-40 per lb.	90c	75c	60c

PREPACKAGED HOLLY IN MASTER CARTONS

Gift Pax, 1/2 lb. Happy Hollyday 24/ Carton	50c ea. package
Gift Pax, 1 lb. Merrie Christmas 12/ Carton	85c ea. package
Order in Carton Lots Only	

HOLLY WREATHS

Full Fashioned, Studded with Big Berry Clusters

OUTSIDE DIAMETER	1 to 49	50 and up
14"	\$1.75 ea.	\$1.50 ea.
16"	2.00 ea.	1.75 ea.
20"	3.00 ea.	2.65 ea.
24"	5.00 ea.	4.50 ea.

ASTILBE FOB Washington

35c Each per Thousand Rate

37½c Each per Hundred Rate

If ordered before January 15, available in following varieties of your choice:

Bonn — Bright Pink	Gladstone — White
Deutschland — White	Gloria — Bright Pink
Fanol — Dark Red	Vesuvius — Dark Red
Queen Alexandria — Light Pink	

After January 15, available only in the following assortment:

30 light pink, 30 bright pink, 30 red, 10 white

BEGONIA PLANTS TUBEROUS

April-June Delivery. Available in all colors and types.

	FREIGHT COLLECT Per 100	Per 1000
Packed 50 to a Flat	\$8.50	\$67.50
48 to a Flat in 2½" *Plant Bands	12.50	120.00

*Color of band denotes color of flower.

Please . . . no orders for less than 3 flats of any one size. All orders within 100 miles of San Francisco will be DELIVERED FREE IF ORDERED BY FEBRUARY 15.

BLEEDING HEARTS

Dicentra Spectabilis (Red)
November-March Delivery

	FOB S. F.	PREPAID U. S. A.
3-5 Eye Roots		
Per 10	\$3.25	\$4.00
Per 100	30.00	35.50

FUCHSIA COLLECTION

January to June Delivery

	FOB S. F.
2½" POTS	
Per 100 Plants	\$20.00

GALLON SIZE	
In Flower	50.00

Consists of 5 each of 20 varieties. Your choice of how many up-rights or trailing varieties you wish. In the event you don't choose we will send 15 varieties of uprights and 5 varieties of trailers. All varieties are up to date and choice.

FUCHSIAS

Hanging Basket in Bud and Bloom

All pots are rich imported Bonsai pots with decorative bronze holders.

\$1.20 Each Delivered in Bay Area
Otherwise Shipped Freight Collect

Please Order in Units of 12

PELARGONIUMS — Flowering Plants

January to August Delivery in Bud

May to August Delivery in Flower

	FOB S. F.
2½" Plastic Bands	25c each
Gallon Can	50c each

Delivered in Bay Area. Minimum order of 100 plants of any size. In assortment of 100 plants, 10 varieties of 10 each will be shipped. In assortment of 200 plants, 20 varieties, 10 each will be shipped.

GERANIUMS

	QUANTITY	FOB L. A.
Unrooted	1000	\$40.00
Callused	1000	60.00
Rooted	1000	80.00

Minimum order 1000 cuttings. Not less than 100 per variety. Allow about 30 days for shipping.

RED AND SCARLET DOUBLE

Avalon Red
Better Times
Dark Red Irene
Irene
Olympic Red
Pride of Camden
Radio Red
Red Barney
Red Fiat
Red Landry
Sandra Irene

PINK AND SALMON DOUBLE

Appleblossom
Avalon Beauty
Ench. Fiat

PINK AND SALMON, Cont.

Irv. Beauty
Mme. Landry
Pink Fiat
Pink Phenomenal
Pink Sensation
Salmon Irene
Salmon Supreme

White Double

Greg. White
Madonna
Mme. Buchner
Snowball

MISC. SHADES DOUBLE

Springfield Violet



PEONIES

BUSH

October-March Dely.

	FOB S. F.	PREPAID U. S. A.
3-5 Eye per 10	\$3.25	\$4.00
3-5 Eye per 100	30.00	35.00

No orders for less than 10 of a variety.
Will ship named varieties in red, white, pink.

TRANSVAAL DAISIES

Delivery Almost All Year

Min. Order: 100 Plants

Duplex Strain

	FOB L. A.	PREPAID U. S. A.
Per 100, 1-2 Eye Plants	\$16.00	\$18.50
Per 100, 2-3 Eye Plants	19.00	20.50
Per 1000, 1-2 Eye Plants	125.00	150.00
Per 1000, 2-3 Eye Plants	160.00	190.00



DWARF FRUIT TREES

Giant Size Fruit

Fruit in the summer, fall and winter; blossoms in the spring. Perfect for city and suburban gardens, these beautifully proportioned trees flower profusely and produce abundant, full sized fruit. These trees are ready to plant, will grow slightly over 8 ft.

December to April Delivery

APPLES — Yellow and Red Delicious, Gravenstein, McIntosh

PEARS — Bartlett, Comice, D'Anjou

APRICOTS — Blenheim, Perfection

PEACHES — Elberta, Hale and Red Haven, Golden Jubilee

CHERRIES — Bing, Black Tartarian, Royal Ann, Montmorency

PLUMS — Santa Rosa, Satsuma

Minimum order 50 trees. Please order in units of 5 of a variety and size. Each packaged tree has four-color picture attached.

	FOB OREGON		PREPAID U. S. A.	
	BARE ROOT	PACKAGED	BARE ROOT	PACKAGED
1/4-3/8"	\$.95	\$1.15	\$1.00	\$1.20
3/8-1/2"	1.30	1.50	1.40	1.60

5 KINDS OF CHERRIES ... ALL ON ONE TREE!

We cannot tell a lie! . . . this is truly fantabulous.



Now you can have a mouth-watering array of five varieties of cherries, all on one tree. A complete cherry orchard! Plant this amazing tree today and before long you'll be eating tree-ripened cherries and making pies, jams and jellies all from your own tree. Ornamental cherry blossoms in the spring . . . luscious cherries in the summer.

MULTIPLE FRUIT TREES

December-April Delivery

Packaged — 9/16" Caliper, 4 to 5' High

FOB S. F.

2.50 ea.

- 5-N-1 Apples
- 5-N-1 Pears
- 5-N-1 Cherries

Your Choice **2.75** PREPAID

Please order in units of 5 of a variety.
No orders please, for less than 20 plants.

THE 5-in-1 FRUIT COCKTAIL TREE

Packaged Trees

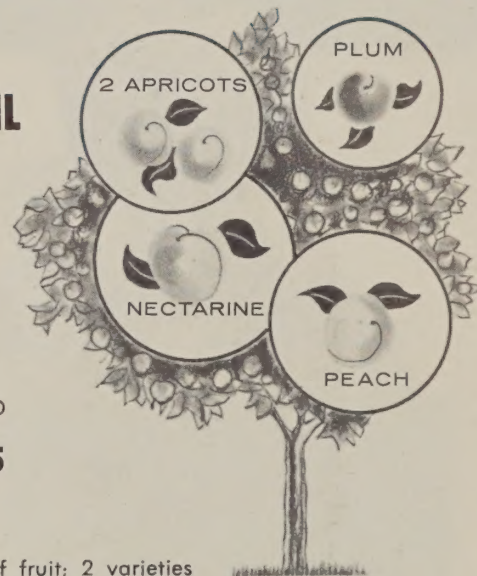
Minimum Order
15 Trees

FOB
MIDDLE-WEST

\$250

PREPAID

\$275



A mouth-watering array of fruit; 2 varieties of apricot, plum, peach and nectarine, all from one fantabulous tree. Size 4 to 5 feet. Not for California Distribution. **All Buds are Grown Out.**

FREE ADVERTISING MATS

Nurserymen's Exchange offers a free newspaper mat service to all customers.

We have one of the largest libraries of newspaper mats in the United States on nursery subjects. You are entitled to one free mat with every \$50.00 purchase on any item.

Advertising is the key to sales. Our mats are the key to good advertising.

ROSE BUSHES

F. O. B. Central California

All roses are shipped in well-balanced assortment of bush and climbers. Our choice, unless ordered by specific colors. All roses shipped in named varieties. All packaged roses have 4-color picture attached. Please order in units of 50 of one size or package. Minimum order 100 packages.

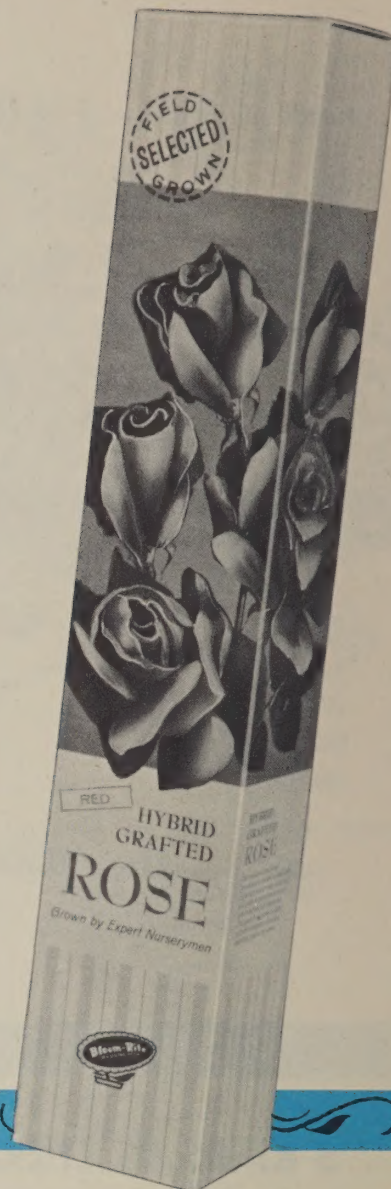
	GRADE #2	GRADE #1 ½	GRADE #1
Bare Root	25c ea.	35c ea.	45c ea.
Packaged Brown Bag	38c ea.	48 ½c ea.	58 ½c ea.
Packaged Foil Bag	42c ea.	52c ea.	62c ea.
Packaged in 4-color Box	46c ea.	(As Shown on Right)	

ROSE PACKAGES — Packed more than one rose to package.

FENCE ROSES — Packaged in Poly Bag with Picture

White 10 Plants per Pack — 67 ½c per Package

BUSH ROSES — #2 Grade, Three Plants per Pack in Brown Bag, 90c per Pkg.
#2 Grade, Three Plants per Pack in Foil Bag, 95c per Pkg.



GIVEAWAYS BOOST SALES!

The Perfect Giveaway for Store Openings and Promotions

Fresh Orchid Flowers from Hawaii to You — Minimum Order 200



	2000 AND UP		500 TO 2000		200-499	
	FOB S. F.	AIR PREPAID U. S. A.	FOB S. F.	AIR PREPAID U. S. A.	FOB S. F.	AIR PREPAID U. S. A.
Natural Stem	4 ½c	7 ½c	5 ½c	8 ½c	7c	10 ½c
Moist Cotton Stem	5c	9 ½c	6c	10 ½c	8c	11 ½c
Foil Holder	7c	10 ½c	8c	11 ½c	9c	12 ½c
Plastic Lapel Vial	10c	14 ½c	11 ½c	15 ½c	12 ½c	16 ½c

Special Ordering Instructions on Orchid Flowers for Christmas, Easter and Mothers' Day Prices

1. Please add 3c on shipping dates two weeks before above holidays.
2. During these holidays flowers are scarce. Suggest ordering 60 days or more in advance to assure delivery.
3. Please order one week in advance of delivery date at all times. Last minute orders are too difficult to fill.
4. We try to ship at least one day before date you wish to use.

Flowering Plants

Shipped in Bud and Bloom

Packed 50 per case — weight per case approximately 35 lbs. Available in 3" plastic pots all year.



Flowering Baby
Roses in 3" Pots.
Prices Below

	FOB S. F.	PREPAID U. S. A.
ROSES — Pink or Red	30c ea.	42½c ea.
GARDENIAS	30c ea.	42½c ea.
DAISIES — Horace Reed, Snow Queen, T. Killen, Double Pink and Double White Marguerites — first time offered. New!	30c	45c

BIRD OF PARADISE

Strelitzia Reginae

CODE NO.	PLANTS APPROX. SIZE	BARE ROOT FOB L. A.	PACKAGED FOB L. A.	BARE ROOT PREPAID	PACKAGED PREPAID U. S. A.
1	6"	\$.25	\$.30	\$.30	\$.35
2	9"	.35	.40	.40	.45
3	11"	.45	.50	.50	.55
4	13"	.55	.60	.65	.70
5	15"	.70	.75	.80	.85

FOB Shipments — Minimum Order \$25.00
Prepaid Shipments — Minimum Order \$75.00

CLUMPS FROM 10 YEAR OLD PLANTS

FOB Southern California

	APPROX. HEIGHT	EACH FOB L. A.	PREPAID U. S. A. EACH
Packaged	3 ft:	\$1.35	\$1.95

February to May Delivery — Minimum Order 25 Plants
Packed 25 to Case

SEED — \$16.00 per 1000





4-in-1 TREE KOLORAMA ROSE

Here it is . . . one of the most amazing rose discoveries in centuries! A glorious marvel of modern horticultural science! True garden lovers are flocking for the Kolorama 4-in-1 Tree Rose. It is the envy of every neighborhood where grown . . . framing a gateway, as a focal point by living room or patio windows and conversation piece in formal or informal gardens, large or small.

Each 4-N-1 Tree Rose consists of Charlotte Armstrong (rose pink), Texas Centennial (deep red), President Hoover (bi-color), Mrs. P. S. Dupont (yellow).

January-April Delivery

	FOB CALIF.	BARE ROOT	PACKAGED
#1 Grade		3.35	3.65
#1½ Grade		2.85	3.15

We reserve the right to substitute 3 in 1 Tree Rose for 25c less per tree unless order stipulates "Don't substitute".

PACKAGING ON ALL TREE ROSES:

45 bare root trees to case — 35 packaged trees to case. Order in units of 5 per variety and in case lots. You can combine 4-N-1, Kolorama and regular Tree Roses to make a case.

CITRUS PLANTS

FOR CALIFORNIA DISTRIBUTION ONLY

FOB SOUTHERN CALIFORNIA

Balled and Burlapped	\$1.35 each
Canned — 3 Gal.	1.60 each
Pots — 3" (Meyer Lemon Only)	.30 each

VARIETIES AVAILABLE:

Algerian Tangerine	Kinnow Mandarin
Bearss Lime	Marsh Grapefruit
Dancy Tangerine	Ruby Grapefruit
Eureka Lemon	Valencia Orange

TREE ROSES

PACKAGED AND BARE ROOT

Straight 36" Stems, Grafted, Well Balanced

January-April Delivery

All roses supplied in well balanced assortment of our choice unless order by specific color. Variety list below.

	BARE ROOT	PACKAGED
#1	\$2.50 ea.	\$2.65 ea.
#1½	2.00 ea.	2.15 ea.

TREE ROSES PATENTED

35c EXTRA ON PATENTED PLANTS

Aztec — Orange Red	Lady Elgin — Orange
Chas. Mallerin — Dark Red	Lavender Girl — Lavender
Chrysler Imperial — Red	Mojave — Red Orange
Circus — Multi	Montezuma — Orange Red
El Capitan — Red	My Fair Lady — Multi
Fashion — Coral Pink	New Yorker — Scarlet
Fire King — Scarlet	Pink Parfait — Pink
First Love — Pink	Pink Peace — Pink
Garden Party — Multi	Queen Elizabeth — Pink
Golden Girl — Yellow	Royal Velvet — Red
Golden Slippers — Orange-Gold	Star Fire — Red
Hawaii — Multi-Color	Sterling Silver — Lilac
Helen Traubel — Salmon	Sunlight — Yellow
High Time — Copper	Sutter's Gold — Yellow
Ivory Fashion — White	Tiffany — Pink
John S. Armstrong — Dark Red	White Knight — White

TREE ROSES NON-PATENTED

Autumn — Multi	Mme. Henri Guilotte — Multi
Charlotte Armstrong — Pink	Mrs. P. S. Dupont — Yellow
Christopher Stone — Scarlet	Mrs. Sam McGredy — Copper
Crimson Glory — Red	Peace — Yellow
Duquesa de Penedra — Orange	Picture — Pink
Eclipse — Yellow	President Hoover — Multi
Etoile de Holland — Red	Talisman — Multi
Frau Karl Druski — White, Pink	Texas Centennial — Red

FOLIAGE PLANTS and DISH GARDENS

DISH GARDENS

Decoratively arranged with a lush assortment of plants. Your choice of brown Bonsai pots as shown on bottom of picture or regular decorative assorted color pots as shown on top of picture.

- 60¢** each — 4" plain pot
90¢ each — small Bonsai pot
\$1.25 each — large Bonsai pots as shown in picture or decorative pots in picture on top.

Packed 20 to a case, approximate weight per case 50 lbs., except 4" pot 18 to case weighs about 20 lbs. per case.

FOLIAGE PLANTS in 6" Pots

6" pots with the following plants at **\$1.10** each FOB our warehouse, packed 9 per case, weight approximately 18 lbs. per case.

**DACEANA MASSANGEANA — DACEANA MARGINATA
 DACEANA WARNECKII**

FOLIAGE PLANTS

in 2 1/4" Pots

Will consist of a good balanced selection of the following varieties.

Plants of your choice, or rely on our proven assortments. All our foliage plants are luxuriant growing with that "fresh vitality" look.

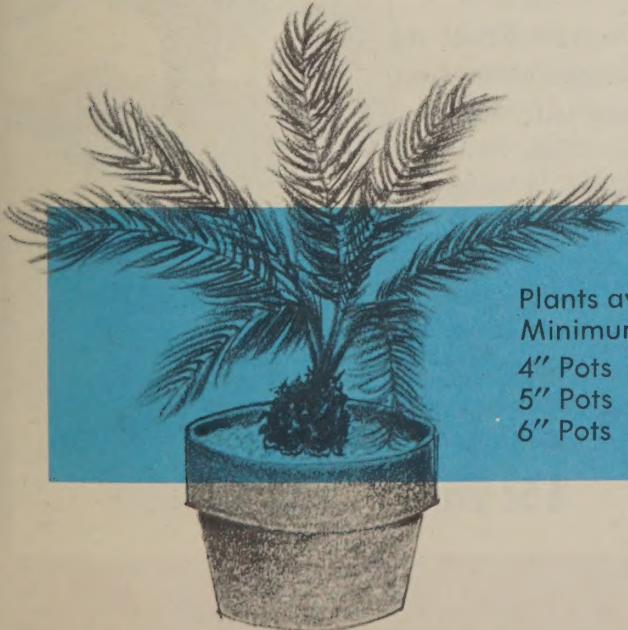
Saxifraga	Ivy
Pellionia (Dark)	Narrow Leaf-Croton
Green Peperomia	Fittonia
Philodendron Cordatum	Pothos

	FOB L. A.	
2 1/4" Plant Asst. per 100	16 1/2	CENTS EACH
2 1/4" Plant Asst. per 1000	15 1/2	CENTS EACH



SPLIT-LEAF PHILODENDRON

	EACH	FOB	PACKED PER CASE	PER CASE APPROX. WEIGHT
4" Pots	.80	L. A.	25	65 lbs.
6" Pots — Single Plant				
Staked per Pot	1.60	S. F.	12	70 lbs.
6" Pots — Two Plants				
Staked per Pot	1.95	S. F.	12	70 lbs.



DWARF JAPANESE SAGO PALM (CYCAS REVOLUTA)

Plants available all year.
 Minimum order 25.

4" Pots	\$2.00 ea.
5" Pots	2.50 ea.
6" Pots	3.00 ea.

An exotic, decorative palm; produces masses of red fruit, grows indoors or outdoors, extremely hardy and easy to grow in sun or shade. Grows slowly to a height of about 4 feet.

30 C.M. Bulbs Available in March, \$1.60 ea.

A Garden Miracle

Fragrant 2-YR.-OLD TREE PEONIES

Packaged in 4-color
Lithographed Boxes

FOB S. F. \$1.70 ea.
Prepaid U. S. A. .. \$1.85 ea.

PACKED 50 PER CASE



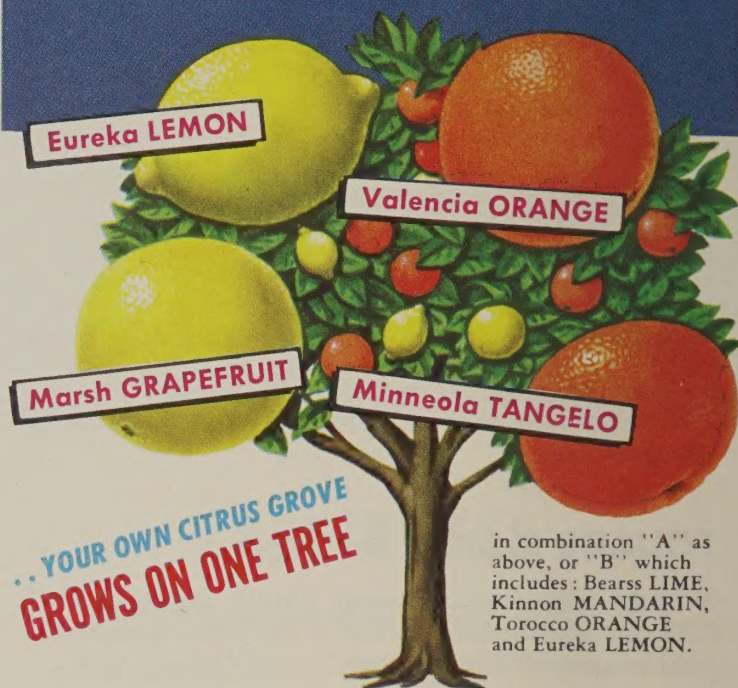
FOB S. F. PREPAID U. S. A.

PACKAGED TREE PEONIES - NOT BOXED \$1.45 ea. \$1.55 ea.

All peonies are 2 years old. Your choice of red, white, or pink.
We will ship each plant labeled as to variety name.

and now "FRUIT COCKTAIL"!

4-in-1 CITRUS TREE



in combination "A" as
above, or "B" which
includes: Bearss LIME,
Kinnon MANDARIN,
Torocco ORANGE
and Eureka LEMON.

FOB SO. CALIF.

3-N-1 CITRUS \$4.45 each
2-N-1 CITRUS \$3.45 each

SUPERB MAGNOLIA Soulangeana BUSHES



Large plants about 4 feet tall. Produces giant, fragrant magnolia blossoms in spring. Grows about 8 to 10 feet high. Very hardy — easy to grow.

PACKAGED

FOB S. F. \$1.35 ea.
PREPAID U. S. A. .. \$1.45 ea.

Packed in Bundles of 25 and 50, Order in Bundle Lots Only

From Hawaii
to You

EXOTIC HAWAIIAN TREE FERNS

The most beautiful of the
exotic foliage plants from
our newest state. Grows to
a height of six feet. Will
grow indoors or outdoors.



Order in case lots only of 50 plants, packaged
in four-color polyethylene bags. Each case has
four-color display card. Approx. 12" plant.

FOB S. F. 65c ea.
PREPAID U. S. A. .. 85c ea.

RHODODENDRONS

FOB OREGON

\$1²⁵ ea. — Not Potted

\$1⁵⁰ ea. — Potted in 6" Pots
Color Label Attached

LIST OF VARIETIES — H-1 Hardy to 25 Below, H-2 Hardy to 15 Below, H-3 Hardy to 5 Below, H-4 Hardy to 5 Above, H-5 Hardy to 15 Above

H-3 Alice — Deep Pink	H-2 John Walter — Red
H-1 America — Red	H-2 Lord Roberts — Dark Red
H-3 Annie Endtz — Pink	H-3 Mad. de Bruin — Cerise Red
H-4 Azor — Salmon	H-3 Mad. Masson — White, Yellow Blotch
H-3 Betty Wormald — Pink, Purple Blotch	H-2 Mrs. John Waterer — Rose
H-2 Blue Peter — Blue, Dark Blotch	H-3 Mrs. C. B. Van Nes — Pink
H-2 Butterfly — Lemon Yellow	H-3 Pink Pearl — Rose Pink
H-2 Britannia — Scarlet	H-3 Prof. H. de Vries — Deep Pink, Dark Blotch
H-2 Crimson Glory — Red	H-2 Sappho — White, Purple Blotch
H-4 Fabia — Salmon Orange	H-2 Trilby — Crimson, Dark Blotch
H-2 Gomer Waterer — Blush	H-3 Unique — Lemon
H-3 Jan Dekens — Deep Pink	H-3 Unknown Warrior — Bright Red
H-3 J. H. Van Nes — Soft Red	

Please order in units of 10 to variety. Minimum order 50 plants.



CAMELLIAS In 3" Plastic Pots

	FOB PORTLAND	PREPAID CALIF., OREGON, WASH.	PREPAID U. S. A.
Per 100	34c ea.	38c ea.	42c ea.
Per 1000	32c ea.	36c ea.	40c ea.
Min. Prepaid Shipments 200			

Packed 30 per case, weights about 25 lbs. Order in case lots only. Each case will have assorted varieties of our choice listed herewith.

Col. Fiery
Chandleri Elegans
Covina Red
C. M. Wilson
Debutante
Daikagura Variegated
Grandiflora Rosea
Glen 40
High Hat
Julie Drayton
Kumasaka
Laurel Leaf
Mrs. Chas. Cobb
Mrs. Tingley
Peppermint Stick
Red Daikagura
White Perfection
Etc.



RHODODENDRONS

ONE FOOT HIGH

Hybrid Mixture of Red, Pink, White
Planted in 3" Plastic Pots

	FOB OREGON	PREPAID CALIFORNIA	PREPAID U. S. A.
Per Plant	35c	40c	49½c

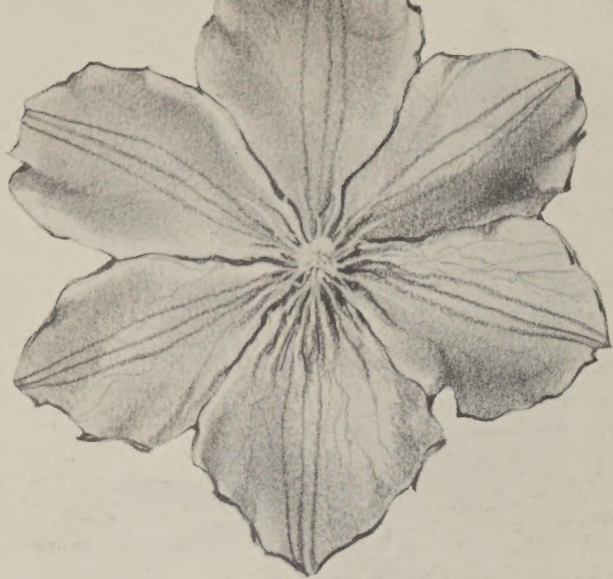
Packed 50 per case. Weights about 40 lbs. per case. Order in full case lots FOB Oregon and three case lots on prepaid orders.

RHODODENDRONS BUDED

Famous Cottage Gardens Stock
Available November to March

Cottage Gardens ships a well-rounded selection of approximate sizes and varieties as follows:

12 x 12 and 12 x 15	50%
9 x 12	20%
12 x 18	20%
Other Sizes	10%
Junior	\$2.25 each
Size X	2.50 each
6 x 9	3.00 each
9 x 12	3.50 each
12 x 12	4.00 each
12 x 15	4.50 each
12 x 18	5.00 each
18 x 18	5.50 each
18 x 24	6.00 each
24 x 24	6.25 each
24 x 30	6.50 each



GIANT CLEMATIS

Flowering Vines

Thousands of giant flowers on graceful 10-foot-tall vines. Hardy Clematis hybrids have flowers as large as 4 to 6 inches across. Blooming from June to frost. Makes lasting cut flowers. Also ideal for trellises, arbors and tree stumps.

VARIETIES

Ville de Lyon — Red
Nelly Moser — Pink
Gypsy Queen — Velvety Purple

Jackmannii — Medium Purple
The President — Dark Purple
Mad. Le Coultre — White

CLEMATIS PLANTS

About 12" High — Field Grown Plants

\$47⁵⁰ per 100

Available in November Only

4" Pot Stock

\$85⁰⁰ per 100

Available February to June



HOLLY and PINE GROWING PLANTS

For Christmas Sales and After Christmas



Life-like berries on holly plants and cones on pines. The ideal Christmas promotion.

IN 3" POTS
 Per 100
 Per 1000

FOB S. F.
45c ea.
40c ea.

PREPAID U. S. A.
 (Minimum 150 Plants)
52½c ea.
47½c ea.



HULA PALMS

Real tropical — the latest smart touch in "home decor". Packed in beautiful 30-inch tall four-color poly package. Hula Palms come packed in a beautiful color display case and hold sixty palms. Brilliant South Sea Island colors attract customers' attention.

\$42.00 per Case of 60 Plants, FOB L. A.

\$48.00 per Case of 60 Plants, Prepaid U. S. A.
 Minimum Prepaid Order 2 Cases

THE FLY CATCHING PLANT

(Darlingtonia Californica)

Per 100
 Per 1000

FOB S. F.
50c ea.
45c ea.

PREPAID U. S. A.
 (On Orders of
 200 or More)
60c ea.
55c ea.

A strange and unusual insect eater . . . a quality specimen plant, exotic and attractive. Written up in the National Geographic Magazine, May 1961 issue.

It's also known as "The Cobra Lily". Watch it catch its own food on its honey-covered forked tongue . . . truly fascinating. Grows indoors and outdoors, in shady area. Likes plenty of water (and insects, too).





DAZZLING GIANT PRIMROSE PLANTS IN BLOOM

AND DELPHINIUM PLANTS

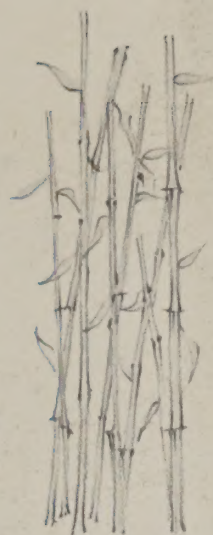
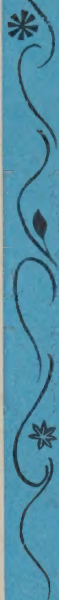
Not in Bloom
Available February - March

Vetterle and Reinelt Strain

6 Colors Available in Primrose or Delphiniums
Packed 36 Plants to a Crate.

\$26.50 per 100

All plants are field grown husky plants and then put into 4" pots. Each case packed one color to a case or mixed.
Please order minimum of 2 crates either Primrose or Delphiniums.



HARDY BAMBOO PLANTS

PACKAGED 5 PER PACK
50 PACKS PER CASE

FOB S. F.
PER PACK

\$1.20

PREPAID U. S. A.
PER PACK

\$1.35

A handsome ornamental plant — particularly good for silhouette and pattern effects. Ideal for use as a hedge, screen and as tub specimens. Grows to 15 ft.



FOR THOSE WANTING A

BLOOMING CACTUS GARDEN

Thrives indoors in apartment houses. Potted plants will bloom within a year. Choice varieties from the deserts of Brazil, Mexico, Africa and California. Assorted varieties that will flower in yellow, lavender, pink and white. Needs little water or care. Available all year.

FOB L. A.

PREPAID U. S. A.
(200 MIN. ORDER)

Bare Root	8c each
2" Pots	18c each
3" Pots	28c each

10c each
22c each
35c each

TERMS OF SALE

1. Costly back ordering means time lost in starting crops. Rather than keep you waiting for items that are delayed or are scarce, we will substitute with varieties equally good or better unless you say "No Substitutions".
2. All goods are guaranteed as represented; or can be returned for credit, if you wire us within 5 days of receipt of goods, requesting disposition. No complaints will be entertained after 5 days from receipt of merchandise.
3. All orders are accepted subject to cancellation in case of crop failure and other conditions beyond our control. **Prices are FOB S. F. unless otherwise specified. 250 of one variety gets 1000 rate.**
4. This price list cancels our previous lists and quotations. No orders, please, for less than \$35.00.
5. All stock travels at risk of purchaser. This stock is carefully packed and we hold "good order" receipt from the Transportation Co. for same. There our responsibility ceases. If the stock reaches you in bad condition accept it "in bad order", notify agent and bring claim against the Delivering Co. for damage caused by their negligence, as no allowance for this cause can or will be made by us.
6. The Nurserymen's Exchange gives no warranty, express or implied, as to name or productiveness, of bulbs or plants or any of its products they send out; they will be in no way responsible for them. No agent or individual is authorized to make any warranty or representation concerning our products or terms of sale other than listed on this page.
7. Packing charges will be made on Plant Material. All orders are shipped freight collect unless ordered prepaid. **We do not ship prepaid to Alaska or Hawaii.**
8. Please check for accuracy of any news mats we send you, as we will not accept any responsibility in this connection.
9. **Terms:** Net 30 days to rated firms. Send 50% deposit if you request COD shipment. Past due accounts will be charged 1% monthly carrying charges plus collection charges. Firms not having charge accounts and in a hurry for merchandise please mail check with order.

BULK RATE
U.S. POSTAGE
PAID

San Francisco, Calif.
Permit No. 4379

Librarian
U.S. Department of Agriculture
Washington 25, D. C.

PACKAGED PLANTS * Grows luxuriantly indoors or outdoors in non-freezing areas * ORANGES * LEMONS * CAMELLIAS—Choice of red, white and pink * AZALEAS—Red Wing
Shipped by airfreight in units of 200 or more at 85c each * Shipped F.O.B. San Francisco at 65c each * Packed 50 to a case of one variety * Weight per case approximately 45 lbs.

NURSERYMEN'S * EXCHANGE



GARDEN * PROMOTIONS * 1962